# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

# Form 10-Q

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×	QUARTERLY REPORT PURSUANT TO 1934	O SECTION 13 OR 15(d) OF	THE SECURITIES EXCHAN	GE A	CT (	OF	
	For the quarterly period ended	MARCH 31, 2025					
		OR					
	TRANSITION REPORT PURSUANT 1	TO SECTION 13 OR 15(d) O	F THE SECURITIES EXCHA	IGE .	ACT	OF	
	For the transition period from	to					
		Commission file number 1-64	402-1				
	0	DRPORATION IN					
	•	ct name of registrant as specified in	•				
,	<b>Texas</b> State or other jurisdiction of incorporation or or	rappization)	74-1488375 (I.R.S. employer identification no	,			
(	,	gamzation	(1.K.3. employer identification no	.)			
	1929 Allen Parkway						
	Houston Texas		77019				
	(Address of principal executive offices	)	(Zip code)				
	(**************************************	,	(_,p ====)				
	Registrant's teleph	one number, including area	code: (713) 522-5141				
	Securities re	gistered pursuant to Section	12(b) of the Act:				
	Title of Each Class	Trading Symbol (s)	Name of Each Exchange on \	<b>Which</b>	ı Re	giste	red
	Common Stock (\$1 par value)	SCI	New York Stock Exc	hange	غ -		
	Securities regis	tered pursuant to Section 12	2(g) of the Act: None				
				Yes	ӣ	No	П
Sec	licate by check mark whether the registrant (1) curities Exchange Act of 1934 during the preced juired to file such reports), and (2) has been sul	ing 12 months (or for such shorter p	period that the registrant was	103	_	110	_
sub	licate by check mark whether the registrant has omitted pursuant to Rule 405 of Regulation S-T orter period that the registrant was required to s	(§ 232.405 of this chapter) during the	ractive Data File required to be he preceding 12 months (or for such	Yes	☑	No	
con	icate by check mark whether the registrant is a npany, or an emerging growth company. See th nerging growth company" in Rule 12b-2 of the E	e definitions of "large accelerated fil	ed filer, a non-accelerated filer, a sm er," "accelerated filer," "smaller repo	aller r orting	epor comp	ting bany,'	' and
Lar	ge accelerated filer ☑ Accelerated filer □	Non-accelerated filer $\ \square$ Smaller	reporting company   Emerging of	jrowth	com	pany	
per	an emerging growth company, indicate by check riod for complying with any new or revised finan change Act.						
Inc	licate by check mark whether the registrant is a	shell company (as defined in 12b-2	of the act).	Yes		No	$\overline{\mathbf{V}}$

The number of shares outstanding of the registrant's common stock as of May 1, 2025 was 142,358,493 (net of treasury shares).

# SERVICE CORPORATION INTERNATIONAL

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# Glossary

The following terms are common to the deathcare industry, are used throughout this report, and have the following meanings:

Atneed — Funeral, including cremation, and cemetery arrangements sold once death has occurred.

Average Revenue per Service — Average revenue per funeral service performed, excluding the impact of non-funeral home preneed sales revenue, core general agency revenue, and certain other revenue.

Cancellation — Termination of a preneed contract, which relieves us of the obligation to provide the goods and services included in the contract. Cancellations may be requested by the customer or be initiated by us if the customer fails to comply with the contractual terms of payment. State or provincial laws govern the amount of refund, if any, owed to the customer.

Care Trusts' Corpus — The deposits and net realized capital gains included in the cemetery perpetual care trusts that may not be withdrawable. In certain states, some or all of the net realized capital gains can be distributed to us. Additionally, some states allow a total return distribution that may contain elements of income, capital appreciation, and principal.

Cemetery Marker — An item used to identify the deceased person in a particular burial space, crypt, niche, or cremation memorialization property. Permanent burial and cremation memorialization cemetery markers are usually made of bronze or stone.

Cemetery Merchandise and Services — Merchandise and services used in connection with a cemetery interment, including stone and bronze memorials, cemetery markers, outer burial containers, floral placement, graveside services, merchandise installations, urns, and interments.

Cemetery Perpetual Care Trust or Endowment Care Fund (ECF) — A trust fund established for the purpose of maintaining cemetery grounds and property into perpetuity. For these trusts, the corpus generally remains in the trust in perpetuity and the investment earnings or elected distributions are withdrawn regularly and are intended to defray our expenses incurred to maintain the cemetery. In certain states, some or all of the net realized capital gains can also be distributed. Additionally, some states generally allow a total return distribution that may contain elements of income, capital appreciation, and principal.

<u>Cemetery Property</u> — Developed lots, lawn crypts, mausoleum spaces, cremation niches, and cremation memorialization property items (constructed and ready to accept interments) and undeveloped land we intend to develop for the sale of interment rights. Includes the construction-in-progress balance during the pre-construction and construction phases of projects creating new developed property items.

Cemetery Property Amortization or Amortization of Cemetery Property — The non-cash recognized expenses of cemetery property interment rights, which are recorded by specific identification with the cemetery property revenue for each contract.

Cemetery Property Interment Rights — The exclusive right to determine the human remains that will be interred in a specific cemetery property space. See also Cemetery Property Revenue below.

Cemetery Property Revenue — Recognized sales of interment rights in cemetery property when the receivable is deemed collectible and the property is fully constructed and available for interment.

Combination Location (Combos) — Locations where a funeral service location is physically located within or adjoining a SCIowned cemetery location.

<u>Cremation</u> — The reduction of human remains to bone fragments by intense heat.

Cremation Memorialization — Products specifically designed to commemorate and honor the life of an individual who has been cremated. These products include cemetery property items that provide for the disposition of cremated remains within our cemeteries such as benches, boulders, statues, cremation niches, etc. They also include memorial walls and books where the name of the individual is inscribed but the remains have been scattered or kept by the family.

Cremation Niche — An aboveground burial space, in which a decedent's urn, containing their cremated remains and other keepsakes, is placed and sometimes sealed.

<u>Funeral Merchandise and Services</u> — Merchandise such as burial caskets and related accessories, outer burial containers, urns and other cremation receptacles, casket and cremation memorialization products, flowers, and professional services relating to funerals including arranging and directing services, use of funeral facilities and motor vehicles, removal, preparation, embalming, cremations, memorialization, visitations, travel protection, and catering.

Funeral Services Performed — The number of funeral services, including cremations, provided after the date of death, sometimes referred to as funeral volume.

General Agency (GA) Revenue — Commissions we receive from third-party life insurance companies for life insurance policies sold to preneed customers for the purpose of funding preneed funeral arrangements. The commission rate paid is determined based on the product type sold, the length of payment terms, and the health and age of the insured/annuitant.

<u>Interment</u> — The burial or final placement of human remains in the ground (interment), in mausoleums (entombment), or in cremation niches or cremation memorialization property (inurnment).

<u>Lawn Crypt</u> — Cemetery property in which an underground outer burial receptacle constructed of concrete and reinforced steel has been pre-installed in designated areas.

<u>Maturity</u> — When the underlying contracted merchandise is delivered or service is performed, typically at death. This is the point at which preneed funeral contracts are converted to atneed contracts (note — delivery of certain merchandise and services can occur prior to death).

Mausoleum — An above ground structure that is designed to house caskets and/or cremation urns.

<u>Merchandise and Service Trust</u> — A trust account established in accordance with state or provincial law into which we deposit the required percentage of customers' payments for preneed funeral, cremation, or cemetery merchandise and services to be delivered or performed by us in the future. The amounts deposited can be withdrawn only after we have completed our obligations under the preneed contract or upon the cancellation of the contract. Also referred to as a preneed trust.

<u>Non-Funeral Home Preneed Sales Revenue</u> — Non-funeral home general agency revenue and merchandise and travel protection revenue, net, sold to a preneed customer and delivered before a death has occurred.

<u>Outer Burial Container</u> — A reinforced container intended to inhibit the subsidence of the earth and house the casket after it is placed in the ground, also known as a burial vault.

<u>Preneed</u> — Purchase of cemetery property interment rights or any funeral or cemetery merchandise and services prior to death occurring or prior to delivery of products and services.

<u>Preneed Backlog or Backlog of Preneed Revenue</u> — Future revenue from unfulfilled preneed funeral, cremation, and cemetery contractual arrangements.

<u>Preneed Cemetery Sales Production</u> — Sales of preneed cemetery contracts. These sales are recorded in *Deferred revenue, net* until the merchandise is delivered, the service is performed, or the property has been constructed and is available for interment.

<u>Preneed Funeral Sales Production</u> — Sales of preneed funeral trust-funded and insurance-funded contracts. Preneed funeral trust-funded contracts are recorded in *Deferred revenue*, *net* until the merchandise is delivered or the service is performed. We do not reflect the unfulfilled insurance-funded preneed funeral contract amounts in our Consolidated Balance Sheet. The proceeds of the life insurance policies will be reflected in revenue as these funerals are performed by us in the future.

<u>Preneed Receivables, Net</u> — Amounts due from customers when we have delivered the merchandise, performed the service, or transferred control of the cemetery property interment rights prior to a death occurring and amounts due from customers on irrevocable preneed contracts.

<u>Travel Protection</u> — A service provided by a third-party that provides shipment of remains to the servicing funeral home of choice if the purchaser passes away outside of a certain radius of their residence.

<u>Trust Fund Income</u> — Recognized investment earnings from our merchandise, service, and perpetual care trust investments.

As used herein, "SCI," "Company," "we," "our," and "us" refer to Service Corporation International and companies owned directly or indirectly by Service Corporation International, unless the context requires otherwise. Management has published a white paper on the corporate website for further understanding of accounting for preneed sales. You can view the white paper at http://investors.sci-corp.com under Featured Documents. Documents and information on our website are not incorporated by reference herein.

# PART I. FINANCIAL INFORMATION

Item 1. Financial Statements

# Service Corporation International Condensed Consolidated Statement of Operations (Unaudited)

	Three months ended March 31,					
		2025		2024		
	(In t	share amounts)				
Revenue						
Property and merchandise revenue	\$	493,655	\$	516,883		
Service revenue		481,890		451,945		
Other revenue		98,622		76,554		
Total revenue		1,074,167		1,045,382		
Costs of revenue						
Cost of property and merchandise		(261,003)		(263,593)		
Cost of service		(244,299)		(236,048)		
Overhead and other expenses		(277,448)		(271,528)		
Costs of revenue		(782,750)		(771,169)		
Gross profit		291,417		274,213		
Corporate general and administrative expenses		(44,701)		(41,325)		
Gains (losses) on divestitures and impairment charges, net		4,971		(684)		
Operating income		251,687		232,204		
Interest expense		(61,483)		(64,352)		
Other income, net		3,152		2,462		
Income before income taxes		193,356		170,314		
Provision for income taxes		(50,429)		(39,040)		
Net income		142,927		131,274		
Net (income) loss attributable to noncontrolling interests		(47)		27		
Net income attributable to common stockholders	\$	142,880	\$	131,301		
Basic earnings per share:						
Net income attributable to common stockholders	\$	0.99	\$	0.90		
Basic weighted average number of shares		144,116		146,266		
Diluted earnings per share:		•				
Net income attributable to common stockholders	\$	0.98	\$	0.89		
Diluted weighted average number of shares	•	145,292	-	147,913		
		•				

# Service Corporation International Condensed Consolidated Statement of Comprehensive Income (Unaudited)

	Three months ended March 31				
		2025	2024		
		(In thousand	ds)		
Net income	\$	142,927 \$	131,274		
Other comprehensive income:					
Foreign currency translation adjustments		527	(8,480)		
Total comprehensive income		143,454	122,794		
Total comprehensive loss (income) attributable to noncontrolling interests		(47)	30		
Total comprehensive income attributable to common stockholders	\$	143,407 \$	122,824		

# Service Corporation International Condensed Consolidated Balance Sheet (Unaudited)

		March 31, 2025 (In thousands, excel		December 31, 2024 cept share amounts)		
ASSETS	.ept :	onare umounts)				
Current assets:						
Cash and cash equivalents	\$	227,159	\$	218,766		
Receivables, net of reserves of \$3,781 and \$4,040, respectively	Ψ	96,151	Ψ	94,341		
Inventories		33,307		33,318		
Income tax receivable		1,230		3,775		
Other		34,197		27,130		
Total current assets		392,044		377,330		
Preneed receivables, net of reserves of \$36,184 and \$35,857, respectively, and trust investments		6,665,770		6,739,332		
Cemetery property		2,135,601		2,129,404		
Property and equipment, net		2,587,473		2,581,069		
Goodwill		2,086,093		2,081,015		
Deferred charges and other assets, net of reserves of \$2,410 and \$2,367,						
respectively		1,322,983		1,317,256		
Cemetery perpetual care trust investments		2,126,124		2,154,032		
Total assets	\$	17,316,088	\$	17,379,438		
LIABILITIES & EQUITY						
Current liabilities:						
Accounts payable and accrued liabilities	\$	641,762	\$	639,274		
Current maturities of long-term debt		87,690		83,850		
Income taxes payable		42,201		715		
Total current liabilities		771,653		723,839		
Long-term debt		4,738,245		4,751,448		
Deferred revenue, net		1,770,528		1,755,170		
Deferred tax liability		652,025		649,195		
Other liabilities		506,679		513,480		
Deferred receipts held in trust		5,109,978		5,162,525		
Care trusts' corpus		2,115,360		2,145,112		
Commitments and contingencies (Note 9)						
Equity:						
Common stock, \$1 per share par value, 500,000,000 shares authorized, 146,884,042 and 146,668,589 shares issued, respectively, and 143,273,999 and 144,694,887 shares outstanding, respectively		142 274		144.605		
Capital in excess of par value		143,274		144,695		
		980,463 534,032		986,830		
Retained earnings Accumulated other comprehensive loss		(6,694)		553,701		
Total common stockholders' equity		1,651,075		(7,221) 1,678,005		
Noncontrolling interests		545		1,678,003		
Total equity		1,651,620		1,678,669		
Total liabilities and equity	\$	17,316,088	\$	17,379,438		
rotal habilities and equity	4	17,310,000	P	11,313,430		

# Service Corporation International Condensed Consolidated Statement of Cash Flows (Unaudited)

	TI	d March 31,	
		2024	
		ds)	
Cash flows from operating activities:		142.027 +	121 271
Net income	\$	142,927 \$	131,274
Adjustments to reconcile net income to net cash provided by operating activities:		E4.126	F0 210
Depreciation and amortization		54,126	50,219
Amortization of intangibles		4,200	4,321
Amortization of cemetery property		22,296	21,713
Amortization of loan costs		2,181	1,752
Provision for expected credit losses		2,311	4,185
Provision for deferred income taxes		2,669	2,412
(Gains) losses on divestitures and impairment charges, net		(4,971)	684
Share-based compensation		3,841	3,926
Change in assets and liabilities, net of effects from acquisitions and divestitures:			
(Increase) decrease in receivables		(104)	6,043
(Increase) decrease in other assets		(2,365)	5,167
Increase (decrease) in payables and other liabilities		48,296	(10,446)
Effect of preneed sales production and maturities:			
Decrease (increase) in preneed receivables, net and trust investments		5,076	(61,527)
Increase in deferred revenue, net		16,051	34,170
Increase in deferred receipts held in trust		14,613	26,230
Net cash provided by operating activities		311,147	220,123
Cash flows from investing activities:			
Capital expenditures		(78,185)	(79,279)
Business acquisitions, net of cash acquired		(14,869)	(15,839)
Real estate acquisitions		(2,011)	(6,948)
Corporate headquarters		(8,916)	(508)
Proceeds from divestitures and sales of property and equipment		9,537	8,508
Payments for Company-owned life insurance policies		(57)	(2,739)
Proceeds from Company-owned life insurance policies and other		3,757	_
Net cash used in investing activities		(90,744)	(96,805)
Cash flows from financing activities:		, ,	
Proceeds from issuance of long-term debt		185,000	115,000
Scheduled payments of debt		(6,541)	(5,828)
Early payments and extinguishment of debt		(195,000)	(150,000)
Proceeds from corporate headquarters debt facility		2,522	_
Principal payments on finance leases		(9,332)	(9,019)
Proceeds from exercise of stock options		3,907	17,237
Purchase of Company common stock		(130,450)	(49,461)
Payments of dividends		(45,991)	(43,944)
Bank overdrafts and other		(9,809)	(7,973)
Net cash used in financing activities		(205,694)	(133,988)
Effect of foreign currency		128	(1,826
Net increase (decrease) in cash, cash equivalents, and restricted cash		14,837	(12,496)
Cash, cash equivalents, and restricted cash at beginning of period		221,399	224,761
	+		
Cash, cash equivalents, and restricted cash at end of period	\$	236,236 \$	212,265

# Service Corporation International Condensed Consolidated Statement of Equity (Unaudited)

	Common Stock	Treasury Stock, Par Value	Capital in Excess of Par Value		etained irnings	Accumulated Other Comprehensive Income (loss)	Noncontrolling Interest	Total
			(In	thousar	nds, excep	ot per share amounts)		
Balance at December 31, 2023	\$ 148,298	\$ (1,975)	\$ 937,596	\$ 4	132,454	\$ 24,891	\$ 209	\$ 1,541,473
Comprehensive income (loss)	_	_	_	1	131,301	(8,477)	(30)	122,794
Dividends declared on common stock (\$0.30 per share)	_	_	_	(	(43,944)	_	_	(43,944)
Employee share-based compensation earned	_	_	3,926		_	_	_	3,926
Stock option exercises	544	_	16,693		_	_	_	17,237
Restricted stock awards, net of forfeitures	138	_	(138)		_	_	_	_
Purchase of Company common stock	_	(706)	(4,518)	(	(44,266)	_	_	(49,490)
Other	_	_	(1,215)		_	_	_	(1,215)
Balance at March 31, 2024	\$ 148,980	\$ (2,681)	\$ 952,344	\$ 4	175,545	\$ 16,414	\$ 179	\$ 1,590,781
Balance at December 31, 2024	\$ 146,670	\$ (1,975)	\$ 986,830	\$ 5	553,701	\$ (7,221)	\$ 664	\$ 1,678,669
Comprehensive income	_	_	_	1	142,880	527	47	143,454
Dividends declared on common stock (\$0.32 per share)	_	_	_	(	(45,991)	_	_	(45,991)
Employee share-based compensation earned	_	_	3,841		_	_	_	3,841
Stock option exercises	95	_	3,812		_	_	_	3,907
Restricted stock awards and units, net of forfeitures	120	_	(120)		_	_	_	_
Purchase of Company common stock	_	(1,636)	(12,619)	(1	116,558)	_	_	(130,813)
Noncontrolling payments	_	_	_		_	_	(166)	(166)
Other	_	_	(1,281)		_	_	_	(1,281)
Balance at March 31, 2025	\$ 146,885	\$ (3,611)	\$ 980,463	\$ 5	534,032	\$ (6,694)	\$ 545	\$ 1,651,620

# Service Corporation International Notes to Unaudited Condensed Consolidated Financial Statements

## 1. Nature of Operations

Service Corporation International (SCI) is a holding company and all operations are conducted by its subsidiaries. We are North America's largest provider of deathcare products and services, with a network of funeral service locations and cemeteries operating in the United States and Canada. Our funeral service and cemetery operations consist of funeral service locations, cemeteries, funeral service/cemetery combination locations, crematoria, and other related businesses, which enable us to serve a wide array of customer needs. We sell cemetery property and funeral and cemetery merchandise and services at the time of need and on a preneed basis. We strive to offer families exceptional service in planning life celebrations and personalized remembrances.

Funeral service locations provide all professional services relating to funerals and cremations, including the use of funeral facilities and motor vehicles, arranging and directing services, removal, preparation, embalming, cremations, memorialization, travel protection, and catering. Funeral merchandise, including burial caskets and related accessories, urns and other cremation receptacles, outer burial containers, flowers, online and video tributes, stationery products, casket and cremation memorialization products, and other ancillary merchandise, is sold at funeral service locations.

Our cemeteries provide cemetery property interment rights, including developed lots, lawn crypts, mausoleum spaces, cremation niches, and other cremation memorialization and interment options. Cemetery merchandise and services, including cemetery markers and bases, outer burial containers, flowers and floral placement, other ancillary merchandise, graveside memorial services, merchandise installation, and interments, are sold at our cemeteries.

## 2. Summary of Significant Accounting Policies

#### Principles of Consolidation and Basis of Presentation

Our unaudited condensed consolidated financial statements include the accounts of Service Corporation International and all subsidiaries in which we hold a controlling financial interest. Intercompany balances and transactions have been eliminated in consolidation.

Our unaudited condensed consolidated financial statements also include the accounts of the merchandise, service, and cemetery perpetual care trusts in which we have a variable interest and are the primary beneficiary. We have retained the specialized industry accounting principles when consolidating the trusts. Although we consolidate the trusts, it does not change the legal relationships among the trusts, us, or our customers. The customers are the legal beneficiaries of these trusts; therefore, their interests in these trusts represent a liability to us.

Our interim condensed consolidated financial statements are unaudited but include all adjustments, consisting of normal recurring accruals and any other adjustments, which management considers necessary for a fair statement of our results for these periods. Our unaudited condensed consolidated financial statements have been prepared in a manner consistent with the accounting policies described in our Annual Report on Form 10-K for the year ended December 31, 2024, unless otherwise disclosed herein, and should be read in conjunction therewith. The accompanying year-end Condensed Consolidated Balance Sheet data was derived from audited financial statements, but does not include all disclosures required by accounting principles generally accepted in the United States of America. Operating results for interim periods are not necessarily indicative of the results that may be expected for the full year period.

Certain reclassifications have been made to prior period amounts to conform to the current period disclosure presentation with no effect on our consolidated net income or cash flows.

#### Use of Estimates in the Preparation of Financial Statements

The preparation of the consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that may affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenue and expenses during the reporting period. As a result, actual results could differ from these estimates.

#### Cash, Cash Equivalents, and Restricted Cash

We consider all highly liquid investments with an original maturity of three months or less to be cash equivalents. The carrying amounts of our cash and cash equivalents approximate fair value due to the short-term nature of these instruments.

The components of cash, cash equivalents, and restricted cash were as follows:

	Mai	March 31, 2025		ecember 31, 2024	
		(In tho	ousands)		
Cash and cash equivalents	\$	227,159	\$	218,766	
Restricted cash <sup>(1)</sup> :					
Included in Other current assets		8,164		2,000	
Included in Deferred charges and other assets, net		913		633	
Total restricted cash		9,077		2,633	
Total cash, cash equivalents, and restricted cash	\$	236,236	\$	221,399	

Restricted cash in both periods primarily consists of proceeds from divestitures deposited into escrow accounts under IRS code section 1031 and collateralized obligations under certain insurance policies.

#### Receivables, net

The components of *Receivables, net* in our unaudited Condensed Consolidated Balance Sheet were as follows:

					Mar	ch 31, 2025			
		Atneed Atneed Funeral Cemetery Miscellaneous				P	Current ortion of Notes	Total	
					(In	thousands)			
Receivables	\$	31,738	\$	19,910	\$	48,081	\$	203	\$ 99,932
Reserve for credit losses		(1,242)		(2,071)		(350)		(118)	(3,781)
Receivables, net	\$	30,496	\$	17,839	\$	47,731	\$	85	\$ 96,151

		December 31, 2024								
			Atneed Atneed Port				Current ortion of Notes		Total	
			(In thousands	)						
Receivables	\$ 35,950	\$ 21,703	\$ 40,559	\$	169	\$	98,381			
Reserve for credit losses	(1,558)	(2,048)	(320	)	(114)		(4,040)			
Receivables, net	\$ 34,392	\$ 19,655	\$ 40,239	\$	55	\$	94,341			

#### Recently Issued Accounting Standards

#### **Income Tax**

In December 2023, the FASB amended guidance that requires disaggregated information about a reporting entity's effective tax rate reconciliation as well as additional information on income taxes paid. The new guidance is effective for us on a prospective basis for annual periods beginning after December 15, 2024 and early adoption is also permitted. We are currently assessing the impact of this guidance on our disclosures. Upon adoption, we will include the required disclosures in our financial statements and related notes; however, the guidance will not have a material effect on our financial position or results of operations

#### **Disaggregation of Income Statement Expenses**

In November 2024, the FASB issued guidance that requires disclosures about specific types of expenses included in the expense captions presented on the face of the income statement as well as disclosures about selling expenses. The guidance is effective for annual reporting periods beginning after December 15, 2026, with early adoption permitted, and it can be adopted either on a prospective or retrospective basis. Upon adoption, we will include the additional disclosures in our financial statements and related notes; however, the guidance will not have a material effect on our financial position or results of operations.

#### 3. Preneed Activities

#### Preneed Receivables, Net and Trust Investments

The components of *Preneed receivables, net and trust investments* in our unaudited Condensed Consolidated Balance Sheet were as follows:

	м	March 31, 2025 Dec		mber 31, 2024		
	(In thousands)					
Preneed receivables, net	\$	1,547,225	\$	1,570,773		
Trust investments, at market		7,007,627		7,084,723		
Insurance-backed fixed income securities and other		237,042		237,868		
Trust investments		7,244,669		7,322,591		
Less: Cemetery perpetual care trust investments		(2,126,124)		(2,154,032)		
Preneed trust investments		5,118,545		5,168,559		
Preneed receivables, net and trust investments	\$	6,665,770	\$	6,739,332		

Preneed receivables, net comprised the following:

	March 31, 2025						
	Funeral	Cemetery	Total				
	(	In thousands)					
Preneed receivables	\$ 174,570 \$	1,430,627 \$	1,605,197				
Unearned finance charges	(11,618)	(10,170)	(21,788)				
Preneed receivables, at amortized cost	162,952	1,420,457	1,583,409				
Reserve for credit losses	(20,774)	(15,410)	(36,184)				
Preneed receivables, net	\$ 142,178 \$	1,405,047 \$	1,547,225				

	December 31, 2024						
		Funeral	Cemetery	Total			
		(I	n thousands)				
Preneed receivables	\$	183,016 \$	1,444,084 \$	1,627,100			
Unearned finance charges		(11,083)	(9,387)	(20,470)			
Preneed receivables, at amortized cost		171,933	1,434,697	1,606,630			
Reserve for credit losses		(20,132)	(15,725)	(35,857)			
Preneed receivables, net	\$	151,801 \$	1,418,972 \$	1,570,773			

At March 31, 2025, the amortized cost basis of our preneed receivables by year of origination was as follows:

	2025	2024	2023	2022	2021	Prior	Total			
	(In thousands)									
Preneed receivables, at amortized cost:										
Funeral	\$ 9,993	\$ 51,098	\$ 43,982	\$ 24,334	\$ 11,825	\$ 21,720	\$ 162,952			
Cemetery	138,468	520,651	360,873	223,148	108,924	68,393	1,420,457			
Total preneed receivables, at amortized cost	\$148,461	\$571,749	\$404,855	\$247,482	\$120,749	\$ 90,113	\$1,583,409			

At March 31, 2025, the payment status of our preneed receivables was as follows:

	<30 Days	30-90 Days	90-180 Days	>180 Days	Total	Current	Total	
	(In thousands)							
Preneed receivables, at amortized cost:								
Funeral	\$ 4,167	\$ 2,954	\$ 2,417	\$ 32,611	\$ 42,149	\$ 120,803	\$ 162,952	
Cemetery	49,272	39,105	13,089	7,153	108,619	1,311,838	1,420,457	
Total preneed receivables, at amortized cost	\$ 53,439	\$ 42,059	\$ 15,506	\$ 39,764	\$150,768	\$1,432,641	\$1,583,409	

#### PART I

The following table summarizes the activity for the reserve for credit losses on preneed receivables for the three months ended March 31, 2025:

	(Provision) Benefit for Expected December 31, Credit 2024 Losses		Benefit for Expected Credit Write							1arch 31, 2025
				(I	n th	nousands)	)			
Funeral	\$	(20,132)	\$	(1,131)	\$	490	\$	(1)	\$	(20,774)
Cemetery		(15,725)		21		295		(1)		(15,410)
Total reserve for credit losses on preneed receivables	\$	(35,857)	\$	(1,110)	\$	785	\$	(2)	\$	(36,184)

The table below sets forth certain investment-related activities associated with our trusts:

	 Three months ended March 31,			
	2025			
	(In tho	usand	ls)	
Deposits	\$ 158,266	\$	156,119	
Withdrawals	\$ 142,934	\$	130,607	
Purchases of securities	\$ 555,267	\$	341,998	
Sales of securities	\$ 473,883	\$	334,719	
Realized gains from sales of securities <sup>(1)</sup>	\$ 101,265	\$	105,445	
Realized losses from sales of securities <sup>(1)</sup>	\$ (26,137)	\$	(31,815)	

<sup>(1)</sup> All realized gains and losses are recognized in Other income, net for our trust investments and are offset by a corresponding reclassification in Other income, net to Deferred receipts held in trust and Care trusts' corpus.

The cost and market values associated with trust investments recorded at market value are detailed below. Cost reflects the investment (net of redemptions) of control holders in the trusts. Fair value represents the value of the underlying securities held by the trusts.

		March 31, 2025				
	Fair Value Hierarchy Level	Cost	Unrealized Gains	Unrealized Losses	Value	
			(In tho	usands)		
Fixed income securities:						
U.S. Treasury	2	\$ 49,674	\$ 292	\$ (684)	\$ 49,282	
Canadian government	2	25,514		_	25,514	
Corporate	2	20,204	470	(260)	20,414	
Residential mortgage-backed	2	4,202	73	(45)	4,230	
Asset-backed	2	1,877	3	(83)	1,797	
Equity securities:						
Preferred stock	2	22,232	942	(345)	22,829	
Common stock:						
United States	1	1,979,831	498,824	(143,522)	2,335,133	
Canada	1	30,573	16,594	(1,218)	45,949	
Other international	1	134,520	26,358	(12,868)	148,010	
Mutual funds:						
Equity	1	936,866	142,544	(14,081)	1,065,329	
Fixed income	1	1,030,688	4,244	(37,787)	997,145	
Trust investments, at fair value		4,236,181	690,344	(210,893)	4,715,632	
Commingled funds						
Fixed income		860,989	3,743	(57,916)	806,816	
Equity		344,974	117,804	(74)	462,704	
Money market funds		384,453	_	_	384,453	
Alternative investments		441,242	206,892	(10,112)	638,022	
Trust investments, at net asset value		2,031,658	328,439	(68,102)	2,291,995	
Trust investments, at market		\$ 6,267,839	\$ 1,018,783	\$ (278,995)	\$ 7,007,627	

				De	ecembe	r 31,	, 2024		
	Fair Value Hierarchy Level		Cost	Unre	ealized Gains		Unrealized Losses		Value
					(In tho	usar	nds)		
Fixed income securities:									
U.S. Treasury	2	\$ 4	13,699	\$	178	\$	(849)	\$	43,028
Canadian government	2	2	25,979						25,979
Corporate	2	1	10,087		326		(11)		10,402
Residential mortgage-backed	2		3,811		39		(49)		3,801
Asset-backed	2		290		_		(47)		243
Equity securities:									
Preferred stock	2		8,059		930		(25)		8,964
Common stock:									
United States	1	1,88	37,854	61	7,695		(68,404)	2	2,437,145
Canada	1	۷	41,362	2	0,164		(1,160)		60,366
Other international	1	12	20,605	3	4,414		(10,382)		144,637
Mutual funds:									
Equity	1	95	50,990	12	1,006		(13,892)	1	1,058,104
Fixed income	1	1,02	28,622		4,183		(46,391)		986,414
Trust investments, at fair value		4,12	21,358	79	8,935		(141,210)		1,779,083
Commingled funds									
Fixed income		86	52,350		2,597		(60,646)		804,301
Equity		34	46,553	9	9,647		(316)		445,884
Money market funds		43	32,821		_		_		432,821
Alternative investments		43	38,449	19	3,638		(9,453)		622,634
Trust investments, at net asset value		2,08	30,173	29	5,882		(70,415)	2	2,305,640
Trust investments, at market		\$ 6,20	01,531	\$ 1,09	4,817	\$	(211,625)	\$ 7	7,084,723

Our alternative investments include funds invested in limited partnerships with interests in private equity, private market real estate, energy and natural resources, infrastructure, transportation, and private debt including both distressed debt and mezzanine financing. These investments can never be redeemed by the funds. Instead, due to the nature of the investments in this category, distributions are received through the liquidation of the underlying assets of the funds. The funds' managers have not communicated the timing of any liquidations.

Maturity dates of our fixed income securities range from 2025 to 2045. Maturities of fixed income securities (excluding mutual and commingled funds) at March 31, 2025 are estimated as follows:

	Fair Value
	(In thousands)
Due in one year or less	\$ 54,106
Due in one to five years	34,105
Due in five to ten years	6,617
Thereafter	6,409
Total estimated maturities of fixed income securities	\$ 101,237

Recognized trust fund income (realized and unrealized) related to our preneed trust investments was \$48.2 million and \$42.7 million for the three months ended March 31, 2025 and 2024, respectively. Recognized trust fund income (realized and unrealized) related to our cemetery perpetual care trust investments was \$26.1 million and \$23.3 million for the three months ended March 31, 2025 and 2024, respectively.

#### Deferred Revenue, Net

Deferred revenue, net represents future revenue, including distributed trust investment earnings associated with unperformed trust-funded preneed contracts that are not held in trust accounts. Future revenue and net trust investment earnings that are held in trust accounts are included in *Deferred receipts held in trust*.

The components of *Deferred revenue*, *net* in our unaudited Condensed Consolidated Balance Sheet were as follows:

	Ма	rch 31, 2025	De	ecember 31, 2024
		(In tho	usan	ds)
Deferred revenue	\$	2,764,162	\$	2,745,104
Amounts due from customers for unfulfilled performance obligations on cancelable preneed contracts		(993,634)		(989,934)
Deferred revenue, net	\$	1,770,528	\$	1,755,170

The following table summarizes the activity for our contract liabilities, which are reflected in Deferred revenue, net and Deferred receipts held in trust:

	I hree months ended March 3		
		2025	2024
		(In thousa	ands)
Beginning balance — Deferred revenue, net and Deferred receipts held in trust	\$	6,917,695 \$	6,374,393
Net preneed contract sales		319,000	367,166
Acquisitions of businesses, net		928	7,678
Net investment (losses) gains <sup>(1)</sup>		(68,080)	208,719
Recognized revenue from backlog <sup>(2)</sup>		(175,041)	(172,580)
Recognized revenue from current period sales		(112,199)	(130,146)
Change in amounts due on unfulfilled performance obligations		(3,671)	(27,954)
Change in cancellation reserve		(18)	(83)
Effect of foreign currency and other		1,892	(4,363)
Ending balance — Deferred revenue, net and Deferred receipts held in trust	\$	6,880,506 \$	6,622,830

<sup>(1)</sup> Includes both realized and unrealized investment gains (losses)

<sup>(2)</sup> Includes current year trust fund income through the date of performance

#### 4. Income Taxes

Income tax expense during interim periods is based on our estimated annual effective income tax rate plus any discrete items, which are recorded in the period in which they occur. Discrete items include, among others, events such as changes in estimates due to the finalization of tax returns, tax audit settlements, expiration of statutes of limitation, and increases or decreases in valuation allowances on deferred tax assets. Our effective tax rate was 26.1% and 22.9% for the three months ended March 31, 2025 and 2024, respectively. The effective tax rate was higher for the three months ended March 31, 2025 as excess tax benefits on the settlement of employee share-based awards for certain executives issued after the passage of the Tax Cuts and Jobs Act in 2017, which are now being settled, are not deductible. The effective tax rate for the three months ended March 31, 2025 was higher than the federal statutory tax rate of 21.0% primarily due to state and foreign tax expense.

The federal statutes of limitation have expired for all tax years prior to 2021, and we are not currently under audit by the IRS. Various state and foreign jurisdictions are auditing years 2020 through 2023.

#### 5. Debt

The components of Debt are:

	March 31, 2025	December 31, 2024			
	(In thousands)				
7.5% Senior Notes due April 2027	\$ 136,924	\$ 136,924			
4.625% Senior Notes due December 2027	550,000	550,000			
5.125% Senior Notes due June 2029	750,000	750,000			
3.375% Senior Notes due August 2030	850,000	850,000			
4.0% Senior Notes due May 2031	800,000	800,000			
5.75% Senior Notes due October 2032	800,000	800,000			
Term Loan due January 2028	637,031	641,250			
Bank Credit Facility due January 2028	110,000	120,000			
Corporate Headquarters Debt Facility due February 2037	2,522	_			
Obligations under finance leases	146,916	145,061			
Mortgage notes and other debt, maturities through 2050	84,720	86,044			
Unamortized debt issuance costs	(42,178)	(43,981)			
Total debt	4,825,935	4,835,298			
Less: Current maturities of long-term debt	(87,690)	(83,850)			
Total long-term debt	\$ 4,738,245	\$ 4,751,448			

Current maturities of debt at March 31, 2025 include amounts due under our term loan, mortgage notes and other debt, and finance lease payments due within the next year as well as the portion of unamortized debt issuance costs expected to be recognized in the next twelve months.

Approximately 85% and 84% of our total debt had a fixed interest rate at March 31, 2025 and December 31, 2024, respectively.

The components of our ending interest rate are as follows:

	March 31, 2025	December 31, 2024
Fixed Debt	4.65 %	4.64 %
Floating Debt	6.46 %	6.50 %
Total Debt	4.92 %	4.93 %

During the three months ended March 31, 2025 and 2024, we paid \$29.2 million and \$43.8 million in cash interest, respectively.

#### Bank Credit Agreement

The Bank Credit Facility due January 2028 provides us with flexibility for working capital, if needed, and is guaranteed by a majority of our domestic subsidiaries. The subsidiary guaranty is a guaranty of payment of the outstanding amount of the

total lending commitment, including letters of credit. The Bank Credit Facility contains a maximum leverage ratio financial covenant and certain dividend and share repurchase restrictions. As of March 31, 2025, we were in compliance with all of our debt covenants. We have \$39.0 million of letters of credit outstanding and pay a quarterly fee of 0.20% on the unused commitment at March 31, 2025. As of March 31, 2025, we had \$1,351.0 million in borrowing capacity under the Bank Credit Facility. The Bank Credit Facility had an interest rate of 6.42% and 6.46% at March 31, 2025 and December 31, 2024, respectively.

#### Debt Issuances and Additions

During the three months ended March 31, 2025, we issued or added \$187.5 million of debt including:

- \$185.0 million on our Bank Credit Facility due January 2028; and
- \$2.5 million on our Corporate Headquarters Debt Facility due February 2037.

Net proceeds were used for general corporate purposes and to fund the new corporate headquarters.

During the three months ended March 31, 2024, we drew \$115.0 million on our Bank Credit Facility due January 2028 for general corporate purposes.

#### Debt Extinguishments and Reductions

During the three months ended March 31, 2025, we made aggregate debt payments of \$201.5 million for scheduled and early debt extinguishment payments including:

- \$195.0 million in aggregate principal of our Bank Credit Facility due January 2028;
- \$4.2 million in aggregate principal of our Term Loan due January 2028; and
- \$2.3 million in other debt.

During the three months ended March 31, 2024, we made aggregate debt payments of \$155.8 million for scheduled and early debt extinguishment payments including:

- \$150.0 million in aggregate principal of our Bank Credit Facility due January 2028;
- \$4.2 million in aggregate principal of our Term Loan due January 2028; and
- \$1.6 million in other debt.

#### 6. Credit Risk and Fair Value of Financial Instruments

#### Fair Value Estimates

The fair value estimates of the following financial instruments have been determined using available market information and appropriate valuation methodologies. The carrying values of cash and cash equivalents, trade receivables, and trade payables approximate the fair values of these instruments due to the short-term nature of the instruments. The carrying values of receivables on preneed funeral and cemetery contracts approximate fair value as the terms and conditions of these contracts are comparable to our current contract offerings.

#### PART I

The fair value of our debt instruments was as follows:

	March 31, 2025	December 31, 2024			
	(In thousands)				
7.5% Senior Notes due April 2027	\$ 141,444	\$ 140,615			
4.625% Senior Notes due December 2027	538,852	536,052			
5.125% Senior Notes due June 2029	738,195	728,430			
3.375% Senior Notes due August 2030	761,447	745,612			
4.0% Senior Notes due May 2031	728,568	712,640			
5.75% Senior Notes due October 2032	789,528	778,752			
Term Loan due January 2028	637,031	641,250			
Bank Credit Facility due January 2028	110,000	120,000			
Corporate Headquarters Debt Facility due February 2037	2,522	_			
Mortgage notes and other debt, maturities through 2050	84,989	85,574			
Total fair value of debt instruments	\$ 4,532,576	\$ 4,488,925			

The fair values of our long-term, fixed rate loans were estimated using market prices for those loans, and therefore they are classified within Level 2 of the fair value measurements hierarchy. The Term Loan, Bank Credit Facility, Corporate Headquarters Debt Facility, and the mortgage and other debt are classified within Level 3 of the fair value measurements hierarchy. The fair values of these instruments have been estimated using discounted cash flow analysis based on our incremental borrowing rate for similar borrowing arrangements. An increase (decrease) in the inputs results in a directionally opposite change in the fair value of the instruments.

## 7. Equity

#### (All shares reported in whole numbers)

#### Share Repurchase Program

Subject to market conditions, normal trading restrictions, and limitations in our debt covenants, we may make purchases of our common stock in the open market or through privately negotiated transactions under our share repurchase program. During the three months ended March 31, 2025, we repurchased 1,636,341 shares of common stock at an aggregate cost of \$130.8 million, which is an average cost per share of \$79.93. After these repurchases, the remaining dollar value of shares authorized to be purchased under the share repurchase program was \$153.7 million at March 31, 2025.

Subsequent to March 31, 2025, we repurchased 916,010 shares for \$71.3 million at an average cost per share of \$77.82.

# 8. Segment Reporting

Our operations are both product-based and geographically-based, and the reportable operating segments presented below include our funeral and cemetery operations. Our geographic areas include the United States and Canada, where we conduct both funeral and cemetery operations.

Our Chief Operating Decision Maker (CODM) is our Chief Executive Officer, who is responsible for making key operating, finance, and capital allocation decisions and specifically uses segment gross profit to aid in the decision making and to assess the performance of the operating segments.

#### PART I

Our reportable segment information, including disaggregated revenue, was as follows and includes a reconciliation of gross profit to our consolidated income before income taxes.

		Three months e	March 31,	
		2025		2024
		(In thou	ısands	5)
Revenue from customers:				
Funeral revenue:				
Atneed revenue	\$	329,071	\$	315,377
Matured preneed revenue		205,842		190,148
Core funeral revenue		534,913		505,525
Non-funeral home revenue		27,608		23,683
Non-funeral home preneed sales revenue		22,200		29,075
Core general agency and other revenue		54,773		46,450
Total funeral revenue	\$	639,494	\$	604,733
Direct cost		(92,778)		(91,970)
Selling compensation		(46,731)		(44,106)
Salaries & fringe expense		(166,280)		(161,457)
Facility expenses		(68,304)		(63,866)
Other costs and overhead		(111,423)		(111,460)
Total funeral expense	\$	(485,516)	\$	(472,859)
Funeral gross profit	\$	153,978	\$	131,874
Cemetery revenue:  Atneed revenue	\$	112,302	\$	109,728
Recognized preneed property revenue	Ψ	188,660	Ψ	199,726
Recognized preneed merchandise and services revenue		98,470		98,280
Core cemetery revenue		399,432		407,734
Other revenue		35,241		32,915
Total cemetery revenue	\$	434,673	\$	440,649
Direct cost	тт	(58,757)	т	(62,011)
Selling compensation		(80,668)		(80,132)
Maintenance expense		(63,056)		(61,398)
Other costs and overhead		(94,753)		(94,769)
Total cemetery expense	\$	(297,234)	\$	(298,310)
Cemetery gross profit	<u> </u>	137,439	\$	142,339
	тт		т	_ :_,:::
Total revenue from customers	\$	1,074,167	\$	1,045,382
Total segment expenses	тт	(782,750)		(771,169)
Gross profit from reportable segments	\$	291,417	\$	274,213
Corporate general and administrative expenses	тт	(44,701)		(41,325)
Gains (losses) on divestitures and impairment charges, net		4,971		(684)
Operating income	\$	251,687	\$	232,204
Interest expense	Ψ	(61,483)	т	(64,352)
Other income, net		3,152		2,462
Income before income taxes	\$	193,356	\$	170,314
	Ψ	190,000	4	1/0,314

Our geographic area information was as follows:

	Uni	ited States	Canada		a Tota	
			(In thousands)			
Three months ended March 31,						
Revenue from external customers:						
2025	\$	1,020,407	\$	53,760	\$	1,074,167
2024	\$	988,456	\$	56,926	\$	1,045,382

### 9. Commitments and Contingencies

#### Insurance Loss Reserves

We purchase various insurance products with high deductibles including: comprehensive general liability, morticians and cemetery professional liability, automobile liability, and workers' compensation. The high-deductible insurance program means we are primarily self-insured for claims and associated costs and losses covered by these policies. As of March 31, 2025 and December 31, 2024, we had self-insurance reserves of \$107.4 million and \$105.8 million, respectively.

#### Litigation and Regulatory Matters

We are a party to various litigation and regulatory matters, investigations, and proceedings. Some of the more frequent routine litigations incidental to our business are based on operational claims and employment-related matters, including discrimination, harassment, and wage and hour laws and regulations. For each of our outstanding legal matters, we evaluate the merits of the case, our exposure to the matter, possible legal or settlement strategies, and the likelihood of an unfavorable outcome. We intend to vigorously defend ourselves in the matters described herein; however, if we determine that an unfavorable outcome is probable and can be reasonably estimated, or if we determine an amount for which we would be willing to settle the matter to avoid further costs and risk, we establish the necessary accruals. We hold certain insurance policies that may reduce cash outflows with respect to an adverse outcome of these matters. We accrue such insurance recoveries when they become probable of being paid and can be reasonably estimated.

We believe we have strong defenses to these claims and we intend to vigorously defend all of the above matters; however, an adverse decision in one or more of such matters could have a material effect on us, our financial condition, results of operations, and cash flows.

#### **Unclaimed Property Audits**

We have received notices from auditors representing the unclaimed property departments of approximately forty states regarding the escheatment of preneed trust funds held in association with unused preneed funeral and cemetery contracts ("Unused Preneed Trust Funds"). The states claim that these Unused Preneed Trust Funds are subject to the states' unclaimed property or escheatment laws and generally assert that all or a portion of the Unused Preneed Trust Funds are escheatable if the beneficiary and/or purchaser is deceased or presumed deceased and no services or merchandise have been provided. We received notice that no additional property is due to be reported for the states of Alabama, Connecticut, Iowa, Kentucky, Maryland, Massachusetts, Montana, Nebraska, New Mexico, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Texas, West Virginia, and Wyoming. We consider the unclaimed property audits resolved in those eighteen states.

We have entered into an audit resolution agreement with the State of Florida Department of Financial Services and Division of Unclaimed Property ("Florida Agreement"). The Florida Agreement provides for us to retain the trust fund earnings and to escheat the principal to the State of Florida, which resulted in an increase in trust fund income in 2023 and 2024.

We have reserved all of our rights, claims, and defenses. Given the nature of these matters, we are unable to reasonably estimate the total possible loss or ranges of loss, if any.

# 10. Earnings Per Share

Basic earnings per common share (EPS) excludes dilution and is computed by dividing Net income attributable to common stockholders by the weighted average number of common shares outstanding for the period. Diluted earnings per share reflects the potential dilution that could occur if securities or other obligations to issue common stock were exercised or converted into common stock or resulted in the issuance of common stock that shared in our earnings.

A reconciliation of the numerators and denominators of basic and diluted EPS is presented below:

		Three months ended March 31,				
		2025		2024		
	(In	thousands, exce	pt per	share amounts)		
Amounts attributable to common stockholders:						
Net income — basic and diluted	\$	142,880	\$	131,301		
Weighted average shares:						
Weighted average shares — basic		144,116		146,266		
Stock options		1,113		1,584		
Restricted share units		63		63		
Weighted average shares — diluted		145,292		147,913		
Amounts attributable to common stockholders:						
Earnings per share:						
Basic	\$	0.99	\$	0.90		
Diluted	\$	0.98	\$	0.89		

The computation of diluted EPS excludes outstanding stock options and restricted share units in certain periods in which the inclusion of such equity awards would be antidilutive to the periods presented. Total antidilutive options not currently included in the computation of diluted earnings per share are as follows (in shares):

	Three mont	Three months ended March 31,	
	2025	2024	4
	(In	thousands)	
Antidilutive options		4	569

# Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

## The Company

We are North America's largest provider of deathcare products and services, with a network of funeral service locations and cemeteries unequaled in geographic scale and reach. At March 31, 2025, we owned and operated 1,489 funeral service locations and 496 cemeteries (of which 309 are combination locations), in 44 states, eight Canadian provinces, the District of Columbia, and Puerto Rico. Our funeral and cemetery operations consist of funeral service locations, cemeteries, funeral service/cemetery combination locations, crematoria, and other related businesses, which enable us to serve a wide array of customer needs. We sell cemetery property and funeral and cemetery merchandise and services at the time of need and on a preneed basis. Our financial position is enhanced by our \$15.9 billion backlog of future revenue from both trust and insurance-funded preneed sales at March 31, 2025. Preneed selling provides us with a strategic opportunity to gain future market share. We also believe it adds to the stability and predictability of our revenue and cash flows. While revenue on the majority of preneed merchandise and service sales is deferred until the time of need, sales of preneed cemetery property provide opportunities for full current revenue recognition to the extent that the property is developed and available for use.

We strive to offer families exceptional service in planning life celebrations and personalized remembrances. Our Dignity Memorial® brand serves with professionalism, compassion, and attention to detail approximately 700,000 families each year at their time of need or through prearrangement sales services.

Factors affecting our operating results include: demographic trends in terms of population growth and average age, which impact death rates and number of deaths; establishing and maintaining leading market share positions supported by strong local heritage and relationships; effectively responding to increasing cremation trends by selling complementary services and merchandise; controlling salary and merchandise costs; and exercising pricing leverage related to our atneed revenue. The average revenue per funeral contract is influenced by the mix of traditional and cremation services because our average revenue for cremations is lower than that for traditional burials. To further enhance revenue opportunities, we continue to focus on our cremation customers' preferences, remaining relevant by developing additional memorialization merchandise and services that specifically appeal to cremation customers. We believe the presentation of these additional merchandise and services through our customer-facing technology improves our customers' experience by reducing administrative burdens and allowing them to visualize the enhanced product and service offerings, which we believe will help drive increases in the average revenue for a cremation in future periods.

#### **Tariffs and Trading Relationships**

Since the start of 2025, the U.S. government has announced and rescinded multiple tariffs on several foreign jurisdictions, which has increased uncertainty regarding the ultimate effect of the tariffs on economic conditions. Current uncertainties about tariffs and their effects on trading relationships may affect costs for and availability of raw materials or contribute to inflation in the markets in which we operate. Although we are continuing to monitor the economic effects of such announcements, as well as opportunities to mitigate their related impacts, costs and other effects associated with the tariffs remain uncertain.

For further discussion of our key operating metrics, see our "Cash Flow" and "Results of Operations" sections below.

# **Financial Condition, Liquidity, and Capital Resources**

We have adequate liquidity and a favorable debt maturity profile, which allow us to reinvest and grow our business as well as return capital to shareholders through share repurchases and dividends.

#### Capital Allocation Considerations

We rely on cash flow from operations as a significant source of liquidity. Our cash flow from operating activities provided \$311.1 million in the first three months of 2025. As of March 31, 2025, we had \$1,351.0 million in remaining borrowing capacity under our Bank Credit Facility.

Our Bank Credit Facility requires us to maintain a certain leverage ratio with which we were in compliance at March 31, 2025. We target a leverage ratio of 3.5x to 4.0x.

Our leverage ratio requirement and actual ratio as of March 31, 2025 were as follows:

	Per Credit Agreement	Actual
Leverage ratio	5.00 (Max)	3.59

We have the financial strength and flexibility to reward shareholders with dividends while maintaining a prudent capital structure and pursuing new opportunities for profitable growth.

Our unencumbered cash on hand, future operating cash flows, and the available capacity under our Bank Credit Facilities will give us adequate liquidity to meet our short-term needs as well as our long-term financial obligations. A portion of our cash on hand is encumbered primarily due to cash balances residing in Canada and Puerto Rico, as well as minimum captive insurance balance and operating cash requirements.

We consistently evaluate the best uses of our cash flow that will yield the highest value and return on capital. Our capital allocation strategy is prioritized as follows:

<u>Investing in Acquisitions and Building New Funeral Service and Cemetery Locations.</u> We manage our footprint by focusing on strategic acquisitions and building new funeral service and cemetery locations where the expected returns are attractive and exceed our weighted average cost of capital by a meaningful margin. We target businesses with favorable customer dynamics and/or where we can achieve additional economies of scale. We continue to pursue strategic acquisitions and build new funeral service and cemetery locations in areas that provide us with the potential for scale.

Return Excess Cash to Shareholders. Absent strategic acquisition or other higher return opportunities, we intend to return excess cash to shareholders. Our quarterly dividend rate has steadily grown from \$0.025 per common share in 2005 to \$0.32 per common share in 2025. We target a payout ratio of 30% to 40% of after tax earnings excluding special items and intend to grow our cash dividend commensurate with the growth in our business. While we intend to pay regular quarterly cash dividends for the foreseeable future, all future dividends are subject to limitations in our debt covenants, and final determination by our Board of Directors each quarter upon review of our financial performance.

<u>Managing Debt.</u> We continue to focus on maintaining optimal levels of liquidity and financial flexibility. We generate a relatively consistent annual cash flow stream that is generally resistant to down economic cycles. This cash flow stream and our significant liquidity allow us to opportunistically manage our debt maturity profile as we intend to maintain a target leverage ratio of 3.5x to 4.0x.

#### Cash Flow

Our ability to generate strong operating cash flow is one of our fundamental financial strengths and provides us with substantial flexibility in meeting operating and investing needs.

#### **Operating Activities**

Net cash provided by operating activities was \$311.1 million and \$220.1 million for the three months ended March 31, 2025 and 2024, respectively.

The \$91.0 million increase in operating cash flows from 2024 comprises:

- a \$46.6 million decrease in employee compensation payments,
- a \$23.7 million increase in cash receipts from customers,
- a \$19.4 million increase in General Agency (GA) commission and other receipts, and
- · a \$14.6 million decrease in cash interest payments,
- a \$12.0 million increase in net trust withdrawals, partially offset by
  - a \$17.3 million increase in vendor and other payments,
  - a \$4.6 million increase in restructuring payments,
  - a \$3.1 million increase in cash tax payments, and
  - a \$0.3 million increase in payments for certain legal matters.

#### **Investing Activities**

Cash flows from investing activities used \$90.7 million and \$96.8 million for the three months ended March 31, 2025 and 2024, respectively. The \$6.1 million decreased outflow in 2025 over 2024 is primarily due to the following:

- a \$4.9 million decrease in cash spent on real estate acquisitions,
- a \$3.8 million increase in net proceeds for Company-owned life insurance policies,
- a \$2.7 million decrease in net payments for Company-owned life insurance policies,
- a \$1.1 million decrease in total capital expenditures, which comprises:
  - a \$3.5 million net decrease in maintenance capital expenditures, which includes:

- a \$4.2 million decrease in expenditures for capital improvements at existing field locations.
- a \$2.0 million decrease in expenditures for digital investments and corporate, offset by
- a \$2.7 million increase in expenditures for cemetery property development, and
- a \$2.4 million increase in expenditures for growth capital expenditures/construction of new funeral service locations,
- a \$1.0 million increase in cash receipts from divestitures and asset sales,
- a \$1.0 million decrease in cash spent on business acquisitions, partially offset by
  - an \$8.4 million increase in capital expenditures related to construction of our new corporate headquarters.

#### **Financing Activities**

Financing activities used \$205.7 million for the three months ended March 31, 2025 compared to using \$134.0 million for the same period in 2024. The \$71.7 million increased outflow from 2025 over 2024 is primarily due to the following:

- · an \$81.0 million increase in purchase of Company common stock,
- a \$13.3 million decrease in proceeds from exercises of stock options,
- a \$2.1 million increase in payments of dividends, and
- a \$1.8 million increase in bank overdrafts and other, partially offset by
  - a \$24.0 million decrease in debt repayments, net of proceeds, and
  - a \$2.5 million increase in borrowings from our corporate headquarters debt facility.

#### Financial Assurances

In support of our operations, we have entered into arrangements with certain surety companies whereby such companies agree to issue surety bonds on our behalf as financial assurance and/or as required by existing state and local regulations. The surety bonds are used for various business purposes; however, the majority of the surety bonds issued and outstanding have been used to support our preneed sales activities. The obligations underlying these surety bonds are recorded on our unaudited Condensed Consolidated Balance Sheet as *Deferred revenue*, *net*. The breakdown of surety bonds between funeral and cemetery preneed arrangements, as well as surety bonds for other activities, is described below.

	Marc	ch 31, 2025	Decer	mber 31, 2024
		(In m	illions)	
Preneed funeral	\$	226.6	\$	226.8
Preneed cemetery:				
Merchandise and services		135.5		135.6
Pre-construction		58.1		56.4
Bonds supporting preneed funeral and cemetery obligations		420.2		418.8
Bonds supporting preneed business permits		8.2		8.1
Other bonds		27.7		27.5
Total surety bonds outstanding	\$	456.1	\$	454.4

When selling preneed contracts, we may post surety bonds where allowed by state law. We post the surety bonds in lieu of trusting a certain amount of funds received from the customer. The amount of the bond posted is generally determined by the total amount of the preneed contract that would otherwise be required to be trusted, in accordance with applicable state law.

Surety bond premiums are paid annually and the bonds are automatically renewable until maturity of the underlying preneed contracts, unless we are given prior notice of cancellation.

Except for cemetery pre-construction bonds (which are irrevocable), the surety companies generally have the right to cancel the surety bonds at any time with appropriate notice. In the event a surety company were to cancel the surety bond, we are required to obtain replacement surety assurance from another surety company or fund a trust for an amount generally less than the posted bond amount. Management does not expect that we will be required to fund material future amounts related to these surety bonds due to a lack of surety capacity or surety company non-performance.

#### Preneed Activities and Backlog of Contracts

In addition to selling our products and services to client families at the time of need, we enter into price-guaranteed preneed contracts, which provide for future funeral or cemetery merchandise and services. Because preneed funeral and cemetery merchandise and services will generally not be provided until sometime in the future, most states and provinces require that all or a portion of the funds collected from customers on preneed contracts be deposited into merchandise and service trusts until the merchandise is delivered or the service is performed. In certain situations, as described above, where permitted by state or provincial laws, we may post a surety bond as financial assurance for a certain amount of the preneed contract in lieu of placing funds into trust accounts. Alternatively, we may sell a life insurance or annuity policy from third-party insurance companies.

#### **Insurance-Funded Preneed Contracts**

Where permitted by state or provincial law, we may sell a life insurance or annuity policy from third-party insurance companies for which we earn a commission as general sales agent for the insurance company. These general agency revenues are based on a percentage per contract sold and are recognized as funeral revenue when the insurance purchase transaction between the preneed purchaser and third-party insurance provider is complete. All selling costs incurred pursuant to the sale of insurance-funded preneed contracts are expensed as incurred. We do not reflect the unfulfilled insurance-funded preneed contract amounts in our unaudited Condensed Consolidated Balance Sheet. The proceeds of the life insurance policies or annuity contracts will be reflected in funeral revenue as we perform these funerals. In early July 2024, we finalized our agreement to change our preferred preneed insurance provider in the United States, which will allow us to further utilize our scale and streamline our processes across our network.

The table below details our results of insurance-funded preneed production and maturities.

	Three months ended March 31,					
	2025		2024			
	(Dollars in m					
Preneed insurance-funded:						
Sales production <sup>(1)</sup>	\$ 190.5	\$	177.2			
Sales production (number of contracts) <sup>(1)</sup>	37,384		28,448			
General agency revenue	\$ 70.5	\$	49.8			
Maturities	\$ 119.7	\$	108.4			
Maturities (number of contracts)	18,725		17,256			

<sup>(1)</sup> Amounts are not included in our unaudited Condensed Consolidated Balance Sheet.

#### **Trust-Funded Preneed Contracts**

The funds collected from customers, and required by state or provincial law, are deposited into trusts. We retain any funds above the amounts required to be deposited into trust accounts and use them for working capital purposes, generally to offset the selling and administrative costs of our preneed programs. Although this represents cash flow to us, the associated revenues are deferred until the merchandise is delivered or services are performed (typically at maturity). The funds in trust are then invested by professional money managers with oversight by independent trustees in accordance with state and provincial laws.

The tables below detail our results of preneed production and maturities, excluding insurance contracts:

	TI	Three months ended March 31,				
		2025		2024		
		(Dollars in millions)				
Funeral:						
Preneed trust-funded (including bonded):						
Sales production	\$	97.0	\$	138.9		
Sales production (number of contracts)		17,038		34,132		
Maturities	\$	103.8	\$	96.6		
Maturities (number of contracts)		22,612		22,248		
Cemetery:						
Sales production:						
Preneed	\$	324.6	\$	330.8		
Atneed		113.2		108.0		
Total sales production	\$	437.8	\$	438.8		
Sales production deferred to backlog:						
Preneed	\$	157.4	\$	158.5		
Atneed		79.7		78.5		
Total sales production deferred to backlog	\$	237.1	\$	237.0		
Revenue recognized from backlog:						
Preneed	\$	96.2	\$	105.0		
Atneed		78.0		78.6		
Total revenue recognized from backlog	\$	174.2	\$	183.6		

#### **Backlog of Preneed Contracts**

The following table reflects our backlog of trust-funded deferred preneed contract revenue, including amounts related to deferred receipts held in trust at March 31, 2025 and December 31, 2024. Additionally, the table reflects our backlog of unfulfilled insurance-funded contracts (which are not included in our unaudited Condensed Consolidated Balance Sheet) at March 31, 2025 and December 31, 2024. The backlog amounts presented include amounts due from customers for undelivered performance obligations on cancelable preneed contracts to arrive at our total backlog of deferred revenue. The table does not include the backlog associated with businesses that are held for sale.

The table also reflects our preneed receivables and trust investments associated with the backlog of deferred preneed contract revenue, including the amounts due from customers for undelivered performance obligations on cancelable preneed contracts. We believe that the table below is meaningful because it sets forth the aggregate amount of future revenue we expect to recognize as a result of preneed sales, as well as the amount of funds associated with this revenue. Because the future revenue exceeds the assets, future revenue will exceed the cash distributions actually received from the associated trusts and future collections from the customer.

	March 31, 2025			2025 December 31,				2024
	Fa	ir Value		Cost	F	air Value		Cost
	(In billions)				ns)			
Deferred revenue, net	\$	1.77	\$	1.77	\$	1.76	\$	1.76
Amounts due from customers for unfulfilled performance obligations on cancelable preneed contracts		0.99		0.99		0.99		0.99
Deferred receipts held in trust		5.11		4.55		5.16		4.50
Allowance for cancellation on trust investments		(0.27)		(0.24)		(0.27)		(0.24)
Backlog of trust-funded deferred revenue, net of estimated allowance for cancellation		7.60		7.07		7.64		7.01
Backlog of insurance-funded revenue <sup>(1)</sup>		8.32		8.32		8.37		8.37
Total backlog of deferred revenue	\$	15.92	\$	15.39	\$	16.01	\$	15.38
Preneed receivables, net and trust investments	\$	6.67	\$	6.11	\$	6.74	\$	6.08
Amounts due from customers for unfulfilled performance obligations on cancelable preneed contracts		0.99		0.99		0.99		0.99
Allowance for cancellation on trust investments		(0.27)		(0.24)		(0.27)		(0.24)
Assets associated with backlog of trust-funded deferred revenue, net of estimated allowance for cancellation		7.39		6.86		7.46		6.83
Insurance policies associated with insurance-funded deferred revenue (1)		8.32		8.32		8.37		8.37
Total assets associated with backlog of preneed revenue	\$	15.71	\$	15.18	\$	15.83	\$	15.20

<sup>(1)</sup> Amounts are not included in our unaudited Condensed Consolidated Balance Sheet.

The fair value of our trust investments was based on a combination of quoted market prices, observable inputs such as interest rates or yield curves, and appraisals. As of March 31, 2025, the difference between the backlog and asset market amounts represents \$0.17 billion related to contracts for which we have posted surety bonds as financial assurance in lieu of trusting, \$1.40 billion collected from customers that were not required to be deposited into trusts, and \$0.19 billion in allowable cash distributions from trust assets partially offset by \$1.55 billion in amounts due on delivered property and merchandise. As of March 31, 2025, the fair value of the total backlog comprised \$4.57 billion related to cemetery contracts and \$11.35 billion related to funeral contracts. As of March 31, 2025, the fair value of the assets associated with the backlog of trust-funded deferred revenue comprised \$4.60 billion related to cemetery contracts and \$2.79 billion related to funeral contracts. As of March 31, 2025, the backlog of insurance-funded contracts of \$8.32 billion was equal to the proceeds we expect to receive from the associated insurance policies when the corresponding contract is serviced.

#### Trust Investments

Investment earnings associated with the trust investments are expected to mitigate the inflationary costs of providing the preneed funeral and cemetery merchandise and services in the future at the prices that were guaranteed at the time of sale. Also, we are required by state and provincial law to pay a portion of the proceeds from the preneed or atneed sale of cemetery property interment rights into perpetual care trusts. For these investments, the original corpus generally remains in the trust in perpetuity and the earnings or elected distributions are withdrawn as allowed to defray the expenses to maintain the cemetery property. While many states require that net capital gains or losses be retained and added to the corpus, certain states allow the net realized capital gains and losses to be included in the earnings that are distributed. Additionally, some states allow a total return distribution that may contain elements of income, capital appreciation, and principal.

Independent trustees manage and invest the majority of the funds deposited into the funeral and cemetery merchandise and service trusts as well as the cemetery perpetual care trusts. The majority of the trustees are selected based on their respective geographic footprint and qualifications per state and provincial regulations. These trustees, with input from SCI's wholly-owned registered investment advisor, establish an investment policy that serves as an operating document to guide the investment activities of the trusts including asset allocation and manager selection. The investments are also governed by state and provincial guidelines. All of the trusts are intended to control risk and volatility through a combination of asset classes, investment styles, and a diverse mix of investment managers.

Asset allocation is based on the liability structure of each funeral, cemetery, and perpetual care trust. Based on the various criteria set forth in the investment policy, the investment advisor recommends investment managers to the trustees. The primary investment objectives for the funeral and cemetery merchandise and service trusts include 1) preserving capital within acceptable levels of volatility and risk and 2) achieving growth of principal over time sufficient to preserve and increase

the purchasing power of the assets. Preneed funeral and cemetery contracts generally take several years to mature: therefore, the funds associated with these contracts are often invested through several market cycles.

Where allowed by state and provincial regulations, the cemetery perpetual care trusts' primary investment objectives are growth-oriented to provide for a fixed distribution rate from the trusts' assets. Where such distributions are limited to ordinary income, the cemetery perpetual care trusts' investment objectives emphasize providing a steady stream of current investment income with some capital appreciation. Both types of distributions are used to provide for the current and future maintenance and beautification of the cemetery properties.

As of March 31, 2025, approximately 95% of our trusts were under the control and custody of five large financial institutions. The U.S. trustees primarily use four managed limited liability companies (LLCs), two for funeral and cemetery merchandise and service trust types and two for the cemetery perpetual care trust types, each with an independent trustee as custodian. Each financial institution acting as trustee, manages its allocation of trust assets in accordance with the investment policy through the purchase of the appropriate LLCs' units. For those accounts not eligible for participation in the LLCs or where a particular state's regulations contain other investment restrictions, the trustee utilizes institutional mutual funds that comply with our investment policy or with such state restrictions. The U.S. trusts include a modest allocation to alternative investments.

#### **Investment Structures**

The managed LLCs use the following structures for investments:

Commingled funds allow the trusts to access, at a reduced cost, some of the same investment managers and strategies used elsewhere in the portfolios.

Separately managed accounts are trusts that utilize separately managed accounts, where appropriate, to reduce the costs to the investment portfolios.

Mutual funds employ institutional share class mutual funds where operationally or economically efficient. These mutual funds are utilized to invest in various asset classes including U.S. equities, non-U.S. equities, corporate bonds, government bonds, high yield bonds, and commodities, all of which are governed by guidelines outlined in their individual prospectuses.

#### **Asset Classes**

Equity investments have historically provided long-term capital appreciation in excess of inflation. The trusts have direct investments in individual equity securities primarily in domestic equity portfolios that include large, mid, and small capitalization companies of different investment styles (i.e., growth and value). The majority of the equity allocation is managed by institutional investment managers that specialize in an objective-specific area of expertise. Our equity securities are exposed to market risk; however, we believe these securities are well-diversified. As of March 31, 2025, the largest single equity position represented less than 1% of the total securities portfolio.

Fixed income investments are intended to preserve principal, provide a source of current income, and reduce overall portfolio volatility. The majority of the fixed income allocation for the trusts is invested in institutional share class mutual funds. Where the trusts have direct investments in individual fixed income securities, these are primarily in government and corporate instruments.

Canadian government fixed income securities are investments in Canadian federal and provincial government instruments. In many cases, regulatory restrictions mandate that the funds from the sales of preneed funeral and cemetery contracts sold in certain Canadian jurisdictions must be invested in these instruments.

Alternative investments serve to provide high rates of return with reduced volatility and lower correlation to publicly-traded securities. These investments are typically longer term in duration and are diversified by strategy, sector, manager, geography, and vintage year. The investments consist of numerous limited partnerships invested in private equity, private market real estate, energy and natural resources, infrastructure, transportation, and private debt including both distressed debt and mezzanine financing. The trustees that have oversight of their respective alternative LLCs work closely with the investment advisor in making all investment decisions.

#### **Trust Performance**

During the three months ended March 31, 2025, the Standard and Poor's 500 Index decreased 4.3% and the Bloomberg's US Aggregate Bond Index increased 2.8%. This compares to SCI trusts that decreased 0.5% during the same period. The SCI trusts have a diversified allocation of approximately 59% equities, 27% fixed income securities, 10% alternative and other investments with the remaining 4% available in money market funds.

Recognized trust fund income (realized and unrealized) related to our preneed trust investments was \$48.2 million and \$42.7 million for the three months ended March 31, 2025 and 2024, respectively. Recognized trust fund income (realized and unrealized) related to our cemetery perpetual care trust investments was \$26.1 million and \$23.3 million for the three months ended March 31, 2025 and 2024, respectively. The increase in recognized trust fund income is primarily due to the market returns experienced over the trailing twelve month period.

SCI, the trustees, and the investment advisor monitor the capital markets and the trusts on an on-going basis. The trustees, with input from the investment advisor, take prudent action as needed to achieve the investment goals and objectives of the trusts.

## Results of Operations — Three Months Ended March 31, 2025 and 2024

#### Management Summary

In the first three months of 2025, we reported consolidated net income attributable to common stockholders of \$142.9 million (\$0.98 per diluted share) compared to net income attributable to common stockholders for the same period in 2024 of \$131.3 million (\$0.89 per diluted share). These results were impacted by certain items including:

	Th	Three months ended March 31,				
	2	025	2024			
		(In mi	illions)			
Pre-tax gains (losses) on divestitures and impairment charges, net	\$	5.0	\$	(0.7)		
Tax effect from significant items	\$	(1.3)	\$	0.1		
Change in uncertain tax reserves and other	\$	(0.4)	\$	_		

In addition to the above items, the increase from the prior year quarter is primarily due to higher funeral gross profit on higher services performed and funeral average revenue per service, which was partially offset by slightly lower cemetery gross profit. Also, the increase in corporate general and administrative expense was more than offset by lower interest expense and a lower share count.

#### **Funeral Results**

	Th	Three months ended March 31,				
		2025		2024		
	(Dol	lars in million revenue p		cept average rvice)		
Consolidated funeral revenue	\$	639.5	\$	604.7		
Less: revenue associated with acquisitions/new construction		13.4		0.8		
Less: revenue associated with divestitures		0.2		1.3		
Comparable <sup>(1)</sup> funeral revenue		625.9		602.6		
Less: non-funeral home preneed sales revenue		22.2		29.0		
Less: core general agency and other revenue		54.5		46.2		
Adjusted comparable funeral revenue	\$	549.2	\$	527.4		
Comparable services performed		95,624		93,967		
Comparable average revenue per service <sup>(2)</sup>	\$	5,743	\$	5,613		
Consolidated funeral gross profit	\$	154.0	\$	131.9		
Less: gross profit associated with acquisitions/new construction		2.0		0.2		
Less: gross losses associated with divestitures		(0.4)		_		
Comparable <sup>(1)</sup> funeral gross profit	\$	152.4	\$	131.7		

<sup>(1)</sup> We define comparable (or same store) operations as those funeral locations owned by us for the entire period beginning January 1, 2024 and ending March 31, 2025.

#### **Funeral Revenue**

Consolidated revenue from funeral operations was \$639.5 million for the three months ended March 31, 2025, compared to \$604.7 million for the same period in 2024. This \$34.8 million increase is primarily attributable to \$12.6 million of growth in revenue contributed by acquired and newly constructed properties and by a \$23.3 million increase in comparable revenue as described below.

<sup>(2)</sup> We calculate comparable average revenue per service by dividing comparable funeral revenue, excluding general agency revenue, non-funeral home preneed sales revenue, and other revenue to avoid distorting our average of normal funeral services revenue, by the comparable number of funeral services performed during the period.

Comparable revenue from funeral operations was \$625.9 million for the three months ended March 31, 2025 compared to \$602.6 million for the same period in 2024. The \$23.3 million increase was due to an increase of \$21.8 million in adjusted comparable funeral revenue and an increase of \$8.3 million in core general agency and other revenue, partially offset by a \$6.8 million decrease in non-funeral home preneed sales revenue.

Non-funeral home preneed sales revenue decreased by \$6.8 million, primarily due to an operational decision to defer the delivery of urns on preneed contracts to the time of need coupled with a \$19.9 million, or 25.5%, decline in non-funeral home preneed sales production. The declines in both revenue and production were impacted by expected administrative challenges in our transition from trust to insurance-funded contracts in certain states. Both of these impacts are short-term in nature as we will recognize now deferred urn revenue at the time of need. Partially offsetting these headwinds is an increase in general agency revenue as we shift more production to insurance-funded contracts.

Core general agency and other revenue grew \$8.3 million, primarily due to growth in general agency revenue from higher commission rates as a result of the change in our preneed insurance agreement.

Adjusted comparable funeral revenue increased by \$21.8 million, or 4.1%, primarily due to a favorable 2.3% increase in total average revenue per service and by a 1.8% increase in total funeral services performed. The cremation rate increased 70 basis points to 64.1%.

#### **Funeral Gross Profit**

Consolidated funeral gross profit increased \$22.1 million, or 16.8%, in the first three months of 2025 compared to the same period in 2024. Of this increase, \$20.7 million, or 15.7%, was an increase in comparable funeral gross profit. Comparable funeral gross profit increased \$20.7 million to \$152.4 million and the comparable gross profit percentage increased from 21.9% to 24.3%. This increase is primarily due to the growth in revenue described above and our continued successful focus on managing our fixed cost structure.

#### Cemetery Results

	Three months ended March 31,					
	2025			2024		
	(In millions)					
Consolidated cemetery revenue	\$	434.7	\$	440.6		
Less: revenue associated with acquisitions/new construction		1.8		_		
Less: revenue associated with divestitures		_		(0.1)		
Comparable <sup>(1)</sup> cemetery revenue	\$	432.9	\$	440.7		
Consolidated cemetery gross profit	\$	137.4	\$	142.3		
Less: gross profit (loss) associated with acquisitions/new construction		0.6		(0.1)		
Less: gross (loss) profit associated with divestitures		_		(0.2)		
Comparable <sup>(1)</sup> cemetery gross profit	\$	136.8	\$	142.6		

We define comparable (or same store) operations as those cemetery locations owned by us for the entire period beginning January 1, 2024 and ending March 31, 2025.

#### **Cemetery Revenue**

Consolidated revenue from our cemetery operations decreased \$5.9 million, or 1.3%, for the three months ended March 31, 2025 compared to the same period in 2024 primarily due to a \$7.8 million, or 1.8%, decrease in comparable cemetery revenue offset by a \$1.8 million increase in revenue contributed by newly constructed and acquired properties.

The \$7.8 million, or 1.8%, decrease in comparable cemetery revenue was primarily attributable to a \$10.0 million decrease in comparable cemetery core revenue, partially offset by an increase in other revenue of \$2.2 million. Core revenue was lower by \$10.0 million primarily due to a decline of \$11.9 million in recognized preneed property revenue due to lower preneed property sales production. This decline was partially offset by a \$2.0 million increase in atneed revenue.

#### **Cemetery Gross Profit**

Consolidated cemetery gross profit decreased \$4.9 million for the three months ended March 31, 2025 compared to the same period in 2024, which is primarily attributable to a \$5.8 million decrease in comparable cemetery gross profit offset by a \$0.7 million increase in gross profit contributed by newly constructed and acquired properties. Comparable cemetery gross profit decreased from \$142.6 million to \$136.8 million, and the gross profit percentage decreased from 32.4% to 31.6% primarily due to the decline in revenue mentioned above, partially offset by the impact of effective cost control measures.

#### Other Financial Statement Items

#### **Corporate General and Administrative Expenses**

Corporate general and administrative expenses increased \$3.4 million to \$44.7 million for the three months ended March 31, 2025 due to higher workers compensation costs as well as higher expenses related to the timing of incentive compensation accruals versus the prior year quarter.

#### Gains (Losses) on Divestitures and Impairment Charges, Net

We recognized a \$5.0 million net pre-tax gain on asset divestitures and impairments in the three months ended March 31, 2025 compared to a \$0.7 million net pre-tax loss in 2024 on asset divestitures due to non-strategic asset divestitures.

#### **Interest Expense**

Interest expense decreased \$2.9 million to \$61.5 million for the three months ended March 31, 2025 primarily due to lower interest rates on our floating rate debt, partially offset by slightly higher average debt outstanding.

#### **Provision for Income Taxes**

Our effective tax rate was 26.1% and 22.9% for the three months ended March 31, 2025 and 2024, respectively. The effective higher tax rate for the three months ended March 31, 2025 was primarily due to certain excess tax benefits recognized on the settlement of employee share-based awards in prior year quarter that are no longer deductible. The effective tax rate for the three months ended March 31, 2025 was higher than the federal statutory tax rate of 21.0% primarily due to state and foreign tax expense.

#### **Weighted Average Shares**

The diluted weighted average number of shares outstanding was 145.3 million for the three months ended March 31, 2025 compared to 147.9 million for the same period in 2024. The decrease primarily reflects the impact of shares repurchased under our share repurchase program.

# Critical Accounting Policies, Recent Accounting Pronouncements, and Accounting Changes

The preparation of financial statements in accordance with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the amounts reported in the unaudited condensed consolidated financial statements and accompanying notes. Although we base our estimates on historical experience and various other assumptions that we believe to be reasonable under the circumstances, actual results may differ from the estimates on which our financial statements are prepared at any given point of time. Changes in these estimates could materially affect our consolidated financial position, consolidated results of operations, or cash flows. Significant items that are subject to such estimates and assumptions include revenue and expense accruals, fair value of merchandise and perpetual care trust assets, and the allocation of purchase price to the fair value of assets acquired. Our critical accounting policies have not significantly changed since December 31, 2024 and are disclosed in our Annual Report on Form 10-K for the year ended December 31, 2024.

#### Recent Accounting Pronouncements and Accounting Changes

For discussion of recent accounting pronouncements and accounting changes, see Part I, Item 1. Financial Statements, <u>Note 2</u> of this Form 10-O.

# **Cautionary Statement on Forward-Looking Statements**

The statements in this Form 10-Q that are not historical facts are forward-looking statements made in reliance on the safe harbor protections provided under the Private Securities Litigation Reform Act of 1995. These statements may be accompanied by words such as "believe", "estimate", "project", "expect", "anticipate", "predict" that convey the uncertainty of future events or outcomes. These statements are based on assumptions that we believe are reasonable; however, many important factors could cause our actual consolidated results in the future to differ materially from the forward-looking statements made herein and in any other documents or oral presentations made by, or on behalf of, the Company. These factors are discussed below. We assume no obligation and make no undertaking to publicly update or revise any forward-looking statements made herein or any other forward-looking statements made by the Company, whether as a result of new information, future events, or otherwise.

 Our affiliated trust funds own investments in securities, which are affected by market conditions that are beyond our control.

- We may be required to replenish our affiliated funeral and cemetery trust funds to meet minimum funding requirements, which would have a negative effect on our earnings and cash flow.
- Our ability to execute our strategic plan depends on many factors, some of which are beyond our control.
- We may be adversely affected by the effects of inflation, significant reduction in consumer confidence and customer demand, and/or recession.
- Our results may be adversely affected by significant weather events, natural disasters, catastrophic events, or public health crises.
- Our credit agreements contain covenants that may prevent us from engaging in certain transactions.
- If we lost the ability to use surety bonding to support our preneed activities, we may be required to make material cash payments to fund certain trust funds.
- The financial condition of third-party life insurance companies that fund our preneed contracts may impact our future revenue.
- Unfavorable publicity could affect our reputation and business.
- Our failure to attract and retain qualified sales personnel and licensed funeral professionals could have an adverse effect on our business and financial condition.
- We use a combination of insurance, self-insurance, and large deductibles in managing our exposure to certain
  inherent risks; therefore, we could be exposed to unexpected costs that could negatively affect our financial
  performance.
- Declines in overall economic conditions beyond our control could reduce future potential earnings and cash flows and could result in future impairments to goodwill and/or other intangible assets.
- Any failure to maintain the security of the information relating to our customers, their loved ones, our associates, and our vendors could damage our reputation, could cause us to incur substantial additional costs and to become subject to litigation, and could adversely affect our operating results, financial condition, or cash flow.
- Our Canadian business exposes us to operational, economic, and currency risks.
- Our level of indebtedness could adversely affect our cash flows, our ability to raise additional capital to fund our
  operations, limit our ability to react to changes in the economy or our industry, and may prevent us from fulfilling our
  obligations under our indebtedness.
- A failure of a key information technology system or process could disrupt and adversely affect our business.
- The funeral and cemetery industry is competitive.
- If the number of deaths in our markets declines, our cash flows and revenue may decrease. Changes in the number of deaths are not predictable from market to market or over the short term.
- If we are not able to respond effectively to changing consumer preferences, our market share, revenue, and/or profitability could decrease.
- The continuing upward trend in life expectancy and the number of cremations performed in North America could result in lower revenue, operating profit, and cash flows.
- Our funeral and cemetery businesses are high fixed-cost businesses.
- Risks associated with our supply chain could materially adversely affect our financial performance.
- Disruptions in global trade, including as a result of tariffs, trade restrictions, retaliatory trade measures or the effect
  of such actions on trading relationships between the United States and other countries could increase costs to our
  business.
- Regulation and compliance could have a material adverse impact on our financial results.
- Unfavorable results of litigation could have a material adverse impact on our financial statements.
- Cemetery operational claims could have a material adverse impact on our financial results.
- The application of unclaimed property laws by certain states to our preneed funeral and cemetery backlog could have a material adverse impact on our liquidity, cash flows, and financial results.
- Changes in taxation, or the interpretation of tax laws or regulations, as well as the inherent difficulty in quantifying potential tax effects of business decisions could have a material adverse effect on the results of our operations, financial condition, or cash flows.

For further information on these and other risks and uncertainties, see our Securities and Exchange Commission filings, including our 2024 Annual Report on Form 10-K. Copies of this document as well as other SEC filings can be obtained from our website at www.sci-corp.com. We assume no obligation and make no undertaking to publicly update or revise any forward-looking statements made herein or any other forward-looking statements made by us whether as a result of new information, future events, or otherwise.

# Item 3. Quantitative and Qualitative Disclosures About Market Risk

The primary objective of the following information is to provide forward-looking quantitative and qualitative information about our potential exposure to market risks. The term "market" risk refers to the risk of gains or losses arising from changes in interest rates and prices of marketable securities. The disclosures are not meant to be precise indicators of expected future gains or losses, but rather indicators of reasonably possible gains or losses. This forward-looking information provides indicators of how we view and manage our ongoing market risk exposures. All of our market risk-sensitive instruments were entered into for purposes other than trading.

## Marketable Equity and Debt Securities — Price Risk

In connection with our preneed operations and sales, the related trust funds own investments in equity and debt securities and mutual funds, which are sensitive to current market prices. Cost and market values as of March 31, 2025 are presented in Part I, Item 1. Financial Statements, Note 3 of this Form 10-Q. Also, see Item 2, Management's Discussion and Analysis of Financial Condition and Results of Operations "Financial Condition, Liquidity and Capital Resources" section for discussion of trust investments.

#### Item 4. Controls and Procedures

#### **Disclosure Controls and Procedures**

As of March 31, 2025, we carried out an evaluation, under the supervision and with the participation of our Chief Executive Officer (CEO) and Chief Financial Officer (CFO), of the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act)). Our disclosure controls and procedures are designed to ensure that information required to be disclosed in the Securities and Exchange Commission (SEC) reports we file or submit under the Exchange Act is recorded, processed, summarized, and reported within the time period specified by the SEC's rules and forms and that such information is accumulated and communicated to management, including our CEO and CFO, as appropriate, to allow timely decisions regarding required disclosure. Based on our evaluation, our CEO and CFO have concluded that our disclosure controls and procedures are effective as of March 31, 2025 and that the unaudited condensed consolidated financial statements included in this Quarterly Report on Form 10-Q fairly present, in all material respects, our consolidated financial condition, consolidated results of operations, and cash flows for the periods presented in conformity with US GAAP.

# **Changes in Internal Control Over Financial Reporting**

There were no changes in our internal control over financial reporting during the quarter ended March 31, 2025 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

# PART II. OTHER INFORMATION

# Item 1. Legal Proceedings

Information regarding legal proceedings is set forth in Part I, Item 1. Financial Statements, <u>Note 9</u> of this Form 10-Q, which information is hereby incorporated by reference herein.

#### Item 1A. Risk Factors

There have been no material changes in our Risk Factors as set forth in Item 1A of our Annual Report on Form 10-K for the fiscal year ended December 31, 2024.

# Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

The following table summarizes our share repurchases during the three months ended March 31, 2025:

Period	Total Number of Shares Purchased	Av	erage Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Programs	Approximate Dollar Value of Shares That May Yet be irchased Under the Program
January 1, 2025 — January 31, 2025 <sup>(1)</sup>	346,855	\$	78.02	331,431	\$ 254,713,742
February 1, 2025 — February 28, 2025	451,866	\$	78.76	451,866	\$ 219,125,768
March 1, 2025 — March 31, 2025 <sup>(2)</sup>	837,620	\$	79.60	821,516	\$ 153,731,417
	1,636,341			1,604,813	

<sup>(1) 15,424</sup> shares were purchased in January 2025 in connection with the surrender of shares by associates to satisfy certain tax withholding obligations under compensation plans. These repurchases were not part of our publicly announced program and do not affect our share repurchase program.

# Item 3. Defaults Upon Senior Securities

None.

# Item 4. Mine Safety Disclosures

Not applicable.

# Item 5. Other Information

- (a) Not applicable.
- (b) Not applicable.
- (c) During the three months ended March 31, 2025, no director or officer (as defined in Rule 16a-1(f) of the Securities Exchange Act of 1934) of the Company adopted or terminated a "Rule 10b5-1 trading arrangement" or "non-Rule 10b5-1 trading arrangement," as each term is defined in Item 408(a) of Regulation S-K.

<sup>(2) 16,104</sup> shares were purchased in March 2025 in connection with the surrender of shares by associates to satisfy certain tax withholding obligations under compensation plans. These repurchases were not part of our publicly announced program and do not affect our share repurchase program.

# Item 6. Exhibits

Exhibit Number		Description
3.1	_	Restated Articles of Incorporation (Incorporated by reference to Exhibit 3.1 to Registration Statement No. 333-10867 on Form S-3).
3.2	_	Articles of Amendment to Restated Articles of Incorporation (Incorporated by reference to Exhibit 3.1 to Form 10-Q for the fiscal quarter ended September 30, 1996).
3.3	_	Certificate of Amendment to Restated Articles of Incorporation (Incorporated by reference to Exhibit 3.1 to Form 8-K filed May 25, 2018).
3.4	_	Statement of Resolution Establishing Series of Shares of Series D Junior Participating Preferred Stock, dated July 27, 1998 (Incorporated by reference to Exhibit 3.2 to Form 10-Q for the fiscal quarter ended June 30, 1998).
3.5	_	Bylaws of the Company (Incorporated by reference to Exhibit 3.1 to Form 8-K filed May 5, 2023).
4.1	_	Senior Indenture dated as of February 1, 1993 by and between the Company and The Bank of New York, as trustee (Incorporated by reference as Exhibit 4.1 to Form S-4 filed September 2, 2004 (File No. 333-118763)).
4.2	_	Agreement of Resignation, Appointment of Acceptance, dated December 12, 2005, among the Company, The Bank of New York and The Bank of New York Trust Company, N.A., appointing a successor trustee for the Senior Indenture dated as of February 1, 1993 (Incorporated by reference to Exhibit 4.1 to Form 10-Q for the fiscal quarter ended June 30, 2005).
10.1		Form of Performance Unit Grant Award Agreement (incorporated by reference to Exhibit 10.1 to Form 10-Q for the quarterly period ended March 31, 2024).
10.2	_	Credit Agreement, dated January 11, 2023, between Service Corporation International, JPMorgan Chase Bank, N.A., as administrative agent, and certain other financial institutions, as lenders thereto (Incorporated by reference to Exhibit 10.1 to Form 8-K filed January 12, 2023).
10.3		Employment and Noncompetition Agreement, dated January 1, 2022 between OFTC, Inc. and Elisabeth G. Nash (Incorporated by reference to Exhibit 10.35 to Form 10-Q for the quarterly period ended March 31, 2024)
10.4		Form of Restricted Stock Award Agreement.
31.1	_	Certification of Thomas L. Ryan as Principal Executive Officer in satisfaction of Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	_	Certification of Eric D. Tanzberger as Principal Financial Officer in satisfaction of Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	_	Certification of Periodic Financial Reports by Thomas L. Ryan as Principal Executive Officer in satisfaction of Section 906 of the Sarbanes- Oxley Act of 2002.
32.2	_	Certification of Periodic Financial Reports by Eric D. Tanzberger as Principal Financial Officer in satisfaction of Section 906 of the Sarbanes-Oxley Act of 2002.
101	_	Interactive data file formatted Inline XBRL.
104	_	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101).

# Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

May 1, 2025

SERVICE CORPORATION INTERNATIONAL

By: /s/ TAMMY MOORE

Tammy Moore Vice President and Chief Accounting Officer (Principal Accounting Officer)