Your **Vote** Counts!

1-800-FLOWERS.COM, INC.

2025 Annual Meeting
Vote by December 9, 2025
11:59 PM ET

V80324-P38299

You invested in 1-800-FLOWERS.COM, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on December 10, 2025.**

Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to November 26, 2025. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.

For complete information and to vote, visit **www.ProxyVote.com**

Control #

Smartphone users

Point your camera here and vote without entering a control number

Vote Virtually at the Meeting*

December 10, 2025
9:00 a.m. EST

Virtually at:
www.virtualshareholdermeeting.com/FLWS2025

*Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

1-800-FLOWERS.COM, INC.
2025 Annual Meeting
Vote by December 9, 2025
11:59 PM ET

Voting Items	Board Recommends
1. Election of Directors **Nominees** 01) Celia R. Brown 06) James F. McCann 02) Dina Colombo 07) Shelton Palmer 03) Eugene F. DeMark 08) Christina Shim 04) Adam Hanft 09) Larry Zarin 05) Christopher G. McCann	✔ For
2. To ratify the appointment of BDO USA, P.C. as our independent registered public accounting firm for the fiscal year ending June 28, 2026.	✔ For
3. To approve an amendment to the 2003 Long Term Incentive and Share Award Plan to increase the authorized shares.	✔ For
NOTE: Such other business as may properly come before the meeting or any adjournment thereof.	