

November 25, 2025

Chief, Information Technology Securities and Exchange Commission Division of Corporate Finance 100 F Street, NE MS 3040 Washington, DC 20549

To whom it may concern:

Craig A. Mant

The New York Stock Exchange certifies its approval for listing and registration of the Depositary Shares Each Representing a 1/40th Interest in a Share of 8.625% Non-Cumulative Perpetual Preferred Stock, Series A, of BREAD FINANCIAL HOLDINGS, INC., under the Exchange Act of 1934.

Sincerely,

New York, NY 10005 Tel: +1 212.656.3000