

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

March 19, 2019

Todd H. Siegel Chief Executive Officer Affinion Group Holdings, Inc. 6 High Ridge Park Stamford, CT 06905

Re: Affinion Group Holdings, Inc.
Preliminary Information Statement on Form 14C
Filed March 5, 2019
File No. 000-55577

Dear Mr. Siegel:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Information Technologies and Services

cc: Jeffrey Kochian