

# Follow-On Offering Investor Presentation

December 2021



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#### Forward-Looking Statements and Other Information

This presentation and oral statements made regarding the subject of this presentation contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements reflect the cur, rerect views of Coastal Financial Corporation ("Coastal", "CFC", "we", "us", or the "Company") with respect to, among other things, future events and Coastal's financial performance. Any statements about Coastal's expectations, beliefs, plans, predictions, objectives, assumptions or future events or performance are not historical facts and may be forward-looking. These statements are often, but not always, made through the use of words or phrases such as "anticipate," "believes," "can," "could," "may," "predicts," "potential," "should," "will," "estimate," "plans," "projects," "continuing," "ongoing," "expects," "intends" and similar words or phrases. Any or all of the forward-looking statements in (or conveyed orally regarding) this presentation may turn out to be inaccurate. The inclusion of or reference to forward-looking information in this presentation shoul not be regarded as a representation by Coastal or any other person that the future plans, estimates or expectations contemplated by Coastal will be achieved. Coastal has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that Coastal believes may affect its financial condition, results of operations, business strategy and financial needs. Coastal's actual results could differ materially from those anticipated in such forward-looking statements as a result of risks, uncertainties and assumptions that are difficult to predict. Factors that could cause actual results to differ materially from those in the forward-looking statements include, without limitation, the risks and uncertainties discussed under "Risk Factors" in Form 10-K for the year ended December 31, 2020, Coastal's Quarterly Reports on Form 10-Q, and in any of Coastal's

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#### Non-GAAP Financial Measures

This presentation includes certain non-GAAP financial measures for 2017 to exclude the impact of a deferred tax asset revaluation due to the enactment of the Tax Cuts and Jobs Act of 2017 (the "Tax Cuts and Jobs Act"), including adjusted net income, adjusted earnings per share-diluted, adjusted return on average assets and adjusted return on average shareholders' equity. These non-GAAP financial measures and any other non-GAAP financial measures that we discuss in this presentation should not be considered as additions to, and not substitutes for or superior to, measures of financial performance prepared in accordance with GAAP. There are a number of limitations related to the use of these non-GAAP financial measures versus their most directly comparable GAAP equivalents. For example, other companies may calculate non-GAAP financial measures to evaluate their performance, all of which could reduce the usefulness of Coastal's non-GAAP financial measures as tools for comparison. See the Appendix to this presentation for a reconciliation of the non-GAAP financial measures used in (or conveyed orally during) this presentation to their most directly comparable GAAP financial measures.

This presentation also contains certain non-GAAP financial measures in addition to results presented in accordance with GAAP relating to "pre-tax, pre-provision net income" and "pre-tax, pre-provision return on average assets" to illustrate the impact of provision for loan losses and provision for income taxes on net income and return on average assets. The most directly comparable GAAP measure to "pre-tax, pre-provision net income" is net income. The most directly comparable GAAP measure to "pre-provision return on average assets" is return on average assets. See the Appendix to this presentation for a reconciliation of the non-GAAP financial measures used in (or conveyed orally during) this presentation to their most directly comparable GAAP financial measures.

This presentation also contains certain non-GAAP financial measures in addition to results presented in accordance with GAAP to illustrate and identify the impact of Paycheck Protection Program ("PPP") loans, Paycheck Protection Program Liquidity Facility ("PPPLE") borrowings, customer deposits from PPP loans, and related earnings and expenses. By removing these significant items and show what the results would have been without them we are providing investors with the information to better compare results with periods that did not have these significant items. "Adjusted Tier 1 leverage capital ratio, excluding PPP loans" is a non-GAAP measure that excludes the impact of PPP loans on balance sheet. The most directly comparable GAAP measure is Tier 1 leverage capital ratio. See the Appendix to this presentation for a reconciliation of the non-GAAP financial measures.

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Coastal has filed a shelf registration statement on Form S-3 (File No. 333-255210) (including a base prospectus) and related preliminary prospectus supplement dated April 22, 2021 with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement, the related prospectus supplement and other documents that we have filed with the SEC for more complete information about Coastal and this offering. You may get these documents that we have filed with the SEC's website at www.sec.gov. Alternatively, we, the underwriters or any dealers participating in the offering will arrange to send you the base prospectus and the related preliminary prospectus supplement if you request it by calling Keefe, Bruyette & Woods, Inc. toll free at (800) 966-1559 or emailing USCapitalMarkets@kbw.com.

## **Offering Summary**

Company **Coastal Financial Corporation Exchange / Ticker** Nasdaq / CCB Security Common Stock **Base Deal Size** \$30 million (100% Primary) **Overallotment Option** 15% (100% Primary) **Lock-up Period** 90 days for the Company directors & executive officers General corporate purposes, including, without limitation, supporting **Use of Proceeds** investment opportunities and Coastal Community Bank's growth **Sole Bookrunner** Keefe, Bruyette & Woods, A Stifel Company **Co-Managers** Raymond James & Associates, Stephens Inc., and Hovde Group LLC **Expected Pricing Date** December 14<sup>th</sup>, 2021 (post-close)

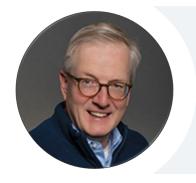
# **Today's Presenters**



Eric M. Sprink | President and Chief Executive Officer

Eric M. Sprink joined the Company in late 2006 as President and Chief Operating Officer and became Chief Executive Officer in 2010. Mr. Sprink began his banking career working for Security Pacific Bank while enrolled at Arizona State University. He assumed increasing levels of responsibility in the areas of retail operations, consumer and commercial lending and wealth management with Security Pacific Bank and its successor, Bank of America. He then moved to Centura Bank, where he held management positions in retail operations and corporate finance. After Centura Bank was acquired, he held senior management positions at Washington Trust Bank and Global Credit Union.

Mr. Sprink is active in industry trade groups and is a director and past chairman of the Community Bankers of Washington. Mr. Sprink received a bachelor's degree from Arizona State University and an M.B.A. from the University of North Carolina.



Joel G. Edwards | Executive Vice President and Chief Financial Officer

Joel G. Edwards has served as Executive Vice President and Chief Financial Officer of the Company since 2012. Mr. Edwards is also the Executive Vice President and Chief Financial Officer of the Company's wholly-owned banking subsidiary, Coastal Community Bank (the "Bank"). Prior to joining the Company and Bank, Mr. Edwards was a Senior Vice President and Administration Officer at AmericanWest Bank. Prior to that experience, he was Executive Vice President and Chief Financial Officer at Viking Bank, Vice President and Chief Financial Officer at Rainier Pacific Bank, and President of the Washington Credit Union Share Guaranty Association. He also was employed in the Farm Credit System for eight years including positions as vice president responsible for administration, budget and policy.

Mr. Edwards graduated magna cum laude with a bachelor's degree in business and concentration in economics from, and completed post-graduate studies in accounting at, Eastern Washington University. He also received an M.B.A. from Eastern Washington University.

## **Long-Term Strategic Verticals**



- Best-in-class community bank that offers lending and deposit products to commercial and retail customers
- Loan portfolio consists primarily of CRE and C&I loans (89% of loans receivable) with 81% originated in the state of Washington
- Attractive funding mix with 58% noninterest-bearing deposits and total deposit cost of 0.10%
- Conservative credit culture with strong NCO performance (0.00% YTD)
- Asset-sensitive balance sheet that is well-positioned for rising interest rate environment





# "CCBX" Banking as a Service (BaaS)

- Provides Banking as a Service (BaaS) to broker dealers and digital financial services providers
- 16 active partners with 10 more currently in the implementation / onboarding or signed LOI stage
- Robust sourcing capabilities and thorough due diligence of potential partner relationships
- Exceptional growth in fee income of 297% YoY and 61% QoQ
- Strong deposit generation platform with total balance of \$607.2 million (127% growth QoQ)



# "CCDB" Coastal's Digital Bank

 Shifting from Google banking collaboration to other opportunities in the digital banking sector

## **Consolidated Financial Highlights**

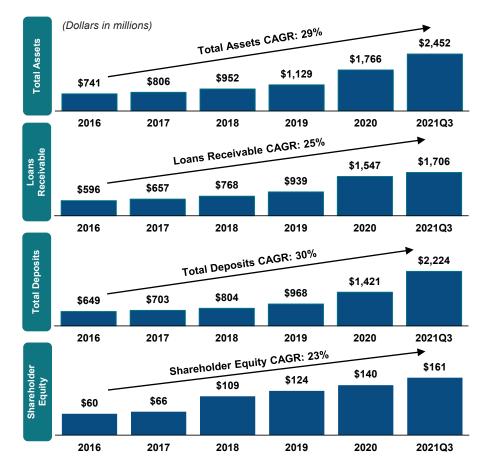
For the Quarter Ended September 30, 2021	
Balance Sheet (\$ in millions)	
Total Assets	\$2,452
Loans Receivable	1,706
Total Deposits	2,224
Total Shareholder Equity	161
Profitability Metrics (%)	
Return on Average Assets ("ROAA")	1.21
PTPP ROAA <sup>(1)</sup>	1.59
Return on Average Equity ("ROAE")	16.77
Net Interest Margin	3.48
Asset Quality (%)	
NPAs / Total Assets	0.03
NPLs / Loans Receivable	0.04
NCOs / Average Loans	0.00
ALLL / Loans Receivable	1.19
Capital Ratios (%)	
Tangible Common Equity / Tangible Assets <sup>(2)</sup>	6.57

Common Equity Tier 1 Risk-Based Capital

Tier 1 Leverage

Tier 1 Risk-Based Capital

Total Risk-Based Capital



<sup>[1]</sup> Pre-tax, pre-provision return on average assets ("PTPP ROAA") represents a non-GAAP financial measure. Refer to "Non-GAAP Reconciliation" in the Appendix for additional details.

9.94

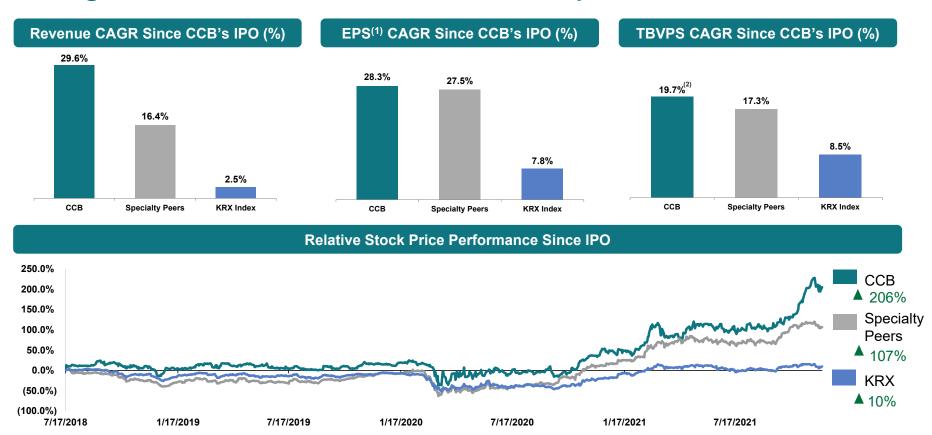
7.48

10.15

12.95

Tangible common equity and tangible assets represent non-GAAP financial measures. Since there is no goodwill or other intangible assets as of the dates indicated, tangible common equity and tangible assets are the same as common equity and total assets, respectively, as of the date indicated.

## **Strong Financial Performance Has Led to Impressive Returns**



Source: S&P Global. Market data as of December 6, 2021.

Note I: Specialty Peers include AX, CASH, GDOT, INBK, LOB, MCB, MVBF, SI, TBBK and TBK.

Note II: CCB priced IPO on July 17, 2018. CAGR's calculated using Q2 2018 and Q3 2021 quarterly financial metrics.

Based on diluted EPS.

Tangible book value per share is a non-GAAP measure. Since there is no goodwill or other intangible assets as of the dates indicated, tangible book value per share is the same as book value per share as of each of the dates indicated.

## **Environmental, Social and Governance (ESG) Initiatives**

### **ESG Across Coastal**

For Coastal, ESG is a complex initiative across the whole organization. Addressing the issue of the 14.1 million unbanked people<sup>(1)</sup> in the United states cannot be tackled with merely adding products or doing diversity, equity and inclusion training. Nor can real environmental impact happen through mere board level policies and simply changing our investment portfolio. We are choosing to tackle ESG throughout our company with meaningful actions and collaboration.

**CCBX** – Working with our CCBX partners allows us to provide a broader range of services for different demographics through their offerings. Developing the kind of unique offerings to specific under-served or under-banked populations would be difficult for a bank our size, but by partnering with third-party fintech partners like FAIR, Brigit and Greenwood we are able to use our banking charter to support this effort in a much broader scope.

Coastal Community Bank – Our community bank has always had close ties to the communities we serve and has been recognized as a corporate philanthropist by the Puget Sound Business Journal. We are now evolving to offer affiliated products through our third-party fintech partners that are more inclusive and meet their needs of a broader range of consumers. Once again, our scope and reach is multiplied by collaborating with our third-party fintech partners to offer inclusive products.

### **Social Responsibility**

#### **Financial Inclusion**

We see financial inclusion as **providing access to useful and affordable financial products and services to meet the needs of the under-served.** However, overcoming a widespread distrust of banks, lack of financial education, and barriers to entry are all part of the process to bring the underserved in our communities the financial products and services they need to thrive.

We are actively working to address:

- Accessibility to services
- Needs based solution
- Education

### **Environmental Responsibility**

#### **Climate Change**

Coastal is approaching our responsibility in many ways from understanding our carbon footprint and identifying offsets to developing strong partnerships with ESG focused fintechs.

In 2022, we will **complete a Sustainable Impact Survey with Aspiration** to understand our GHG impact and ways we can offset it. Working with Aspiration, we are exploring ways to **develop customer facing-solutions that enable climate action**.

Additionally, we have and will continue to consider climate change and its impact on our loan portfolio and customers.

## **Coastal Community Bank (CCB) Overview**

### **Dedication to Community Banking**

CCB was established in 1997 with a focus on serving small to mediumsized businesses within the Puget Sound region

Offers traditional lending and deposit products to commercial and retail customers

- <u>Lending products</u>: Commercial real estate, Small Business Administration ("SBA"), business lines of credit and term, residential mortgage, and credit card and other consumer loans
- Deposit products: Checking, savings, money market, CD's & IRA's

Provides business services such as treasury management, remote deposit capture and credit card processing

### **Accolades and Recognitions**

PIPER SANDLER

"Bank and Thrift Sm-All Stars' 2019 -2021 - Piper Sandler

RAYMOND JAMES

Raymond James "Community Bankers Cup Award" 2019-2020



**2014-2021** Recipient of the prestigious "5-Star Rating" from BauerFinancial, Inc.



Everett Herald – 2014 - 2019 Readers Choice – "Best Bank"



Stanwood & Camano News "Best Bank" 2013 - 2021



**2019 - 2021** American Banker Top 200 Community Bank"

### **CCB's Core Markets**

### Largest community bank by deposit market share in Snohomish County

 Headquartered in Everett, Washington – the largest city in and county seat of Snohomish County

#### 14 full-service banking locations in Washington

- 12 in Snohomish County
- 1 in Island County
- 1 in King County

### **Notable Employers**















## **CCBX – Overview**

#### **Business Overview**

CCBX provides banking as a service (BaaS) that enables broker dealers and digital financial services partners to offer their customers banking services

# 16 active partners with 10 more currently in the implementation / onboarding or signed LOI stage as of September 30, 2021

Robust sourcing capabilities and intensive due diligence process

### Fee-based business model primarily driven by:

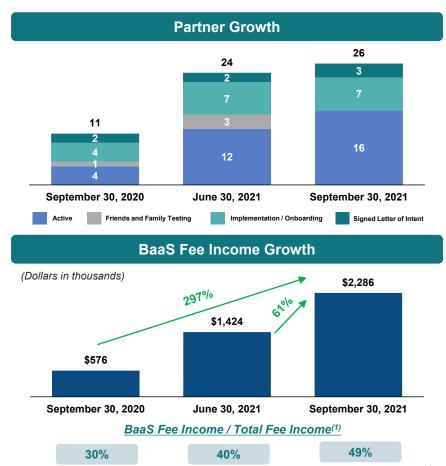
- Servicing and other BaaS fees
- Interchange fees
- · Fraud, credit enhancement and expense recovery

### Partner loan origination diversifies loan portfolio

 \$161 million in capital call lines, \$14 million in residential real estate loans and \$15 million in credit card and other consumer loans as of September 30, 2021

#### Growing platform for low-cost deposit generation

- Enhances funding profile with \$574 million in noninterest bearing deposits (44% of total noninterest bearing deposits) as of September 30, 2021
- Access to an additional \$331 million that are swept off the balance sheet



## **CCBX – Partner Overview**

**Denotes signed LOI** with partners

**Challenger Banks** 























Neobank

Neobank

**Financial Wellness** Consumer Neobank

**Business Focused Neobanks** 







**Lending Marketplace** 





**Niche Consumer** Lending









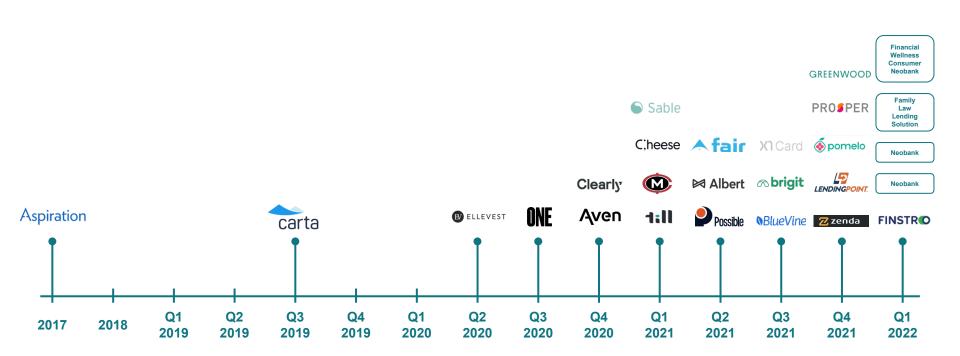
**Family Law Lending Solution** 

11 Note: Data as of December 10, 2021.

## **CCBX – Partner Timeline**

**Denotes signed LOI** with partners

12



# **CCBX – Robust Sourcing Capabilities and Partnering**

## **Thesis-Driven Sourcing**

- Focused points of view and research with experts
- Proactive market mapping and product identification
- Diversity and inclusion

### **Deep Diligence**

- Rigorous vendor process of review
- Proud of "slow and thorough" approach SPA risked based
- Leverage advisors and network for diverse insights
- Integrate/leverage strategic eco-system partners

### **Intensive Filtering**

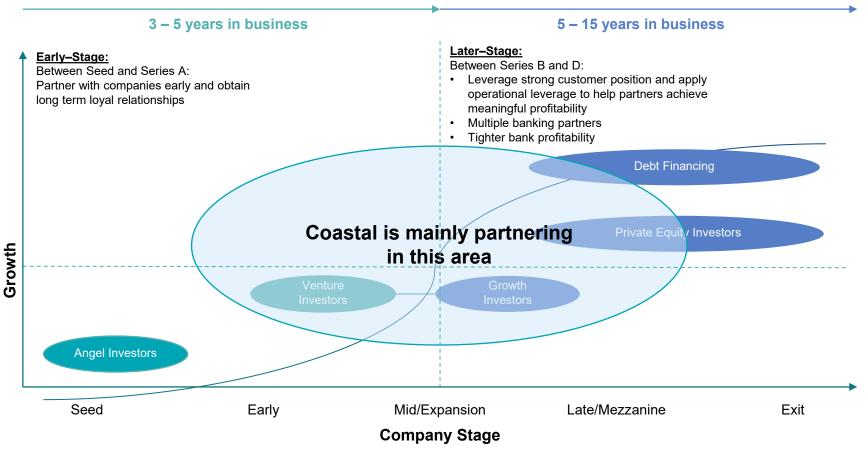
- Visionary management teams
- Strong execution teams
- Compelling unit economics
- Bankable size (scalable)

### **Onboarding to Date**

- Involve board members
- Fintech experts and partners
- Integrate Coastal LPs

## **CCBX – Fintech Company Stage**

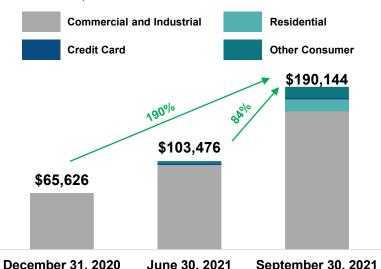
### **Fintech's Time Horizon**



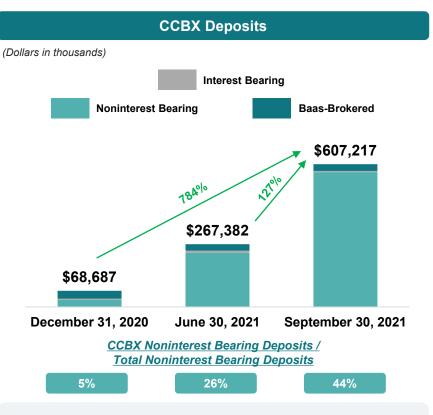
## **CCBX – Loans and Deposits**



(Dollars in thousands)



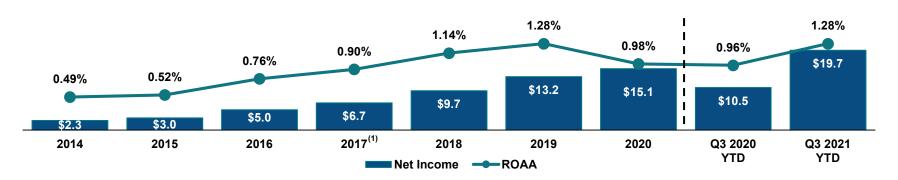
 Commercial and industrial capital call line commitments increased \$60.6 million, or 21.1%, to \$347.4 million as of September 30, 2021, compared to \$286.8 million as of June, 30 2021



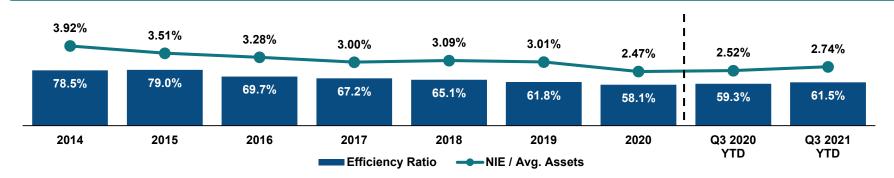
Access to \$331.1 million in CCBX deposits that are swept off the balance sheet as of September 30, 2021

# **Profitability and Efficiency**

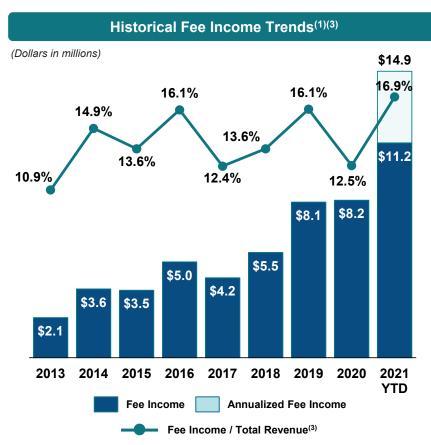




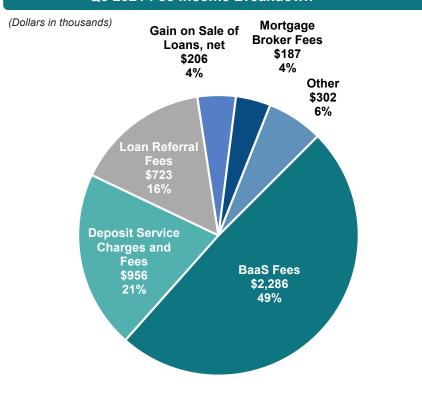
### Efficiency Ratio (%) and Noninterest Expense / Average Assets (%)



## **Diversified Fee Income Streams**



### Q3 2021 Fee Income Breakdown<sup>(1)(2)(3)</sup>



Note: Annual data is as of and for the year ended December 31 of each respective year, unless otherwise noted.

- Source: S&P Global.
- (2) Source: Company documents.
- (3) Excludes unrealized gain on equity securities, net, realized gain on sale of treasury securities, net and gain on sale of branch.

# **Loan Composition by Type and County**

#### **Overall Loan Portfolio**

- 2.70 years weighted average reprice
- 6.46 years weighted average maturity

### Commercial & Industrial ("C&I") Portfolio

- \$536.9 million total C&I loans
  - \$267.3 million in SBA PPP loans
  - \$161.5 million in capital call lines
  - \$101.6 million in other C&I loans
  - \$6.5 million in other SBA C&I loans

### Commercial Real Estate ("CRE") Portfolio

- \$996.1 million total CRE loans<sup>(1)</sup>
- 344% regulatory aggregate CRE to total risk-based capital<sup>(2)</sup>
- \$49.6 million of SBA 504 loans in portfolio

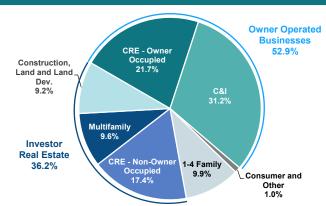
### 1-4 Family Real Estate Portfolio

- \$170.2 million total 1-4 family loans
- \$13.5 million purchased from financial institutions, all of which were individually re-underwritten

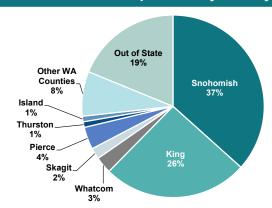
### **Legal Lending Limit**

\$39.8 million as of September 30, 2021

### **Loan Composition by Type**



### **Loan Composition by County**



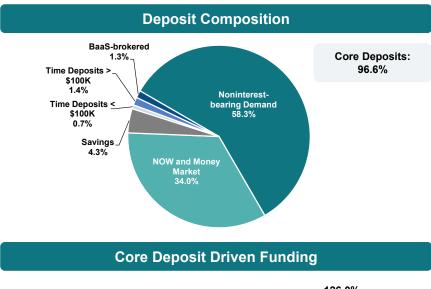
Note: Data as of or for the quarter ended September 30, 2021, unless otherwise noted.

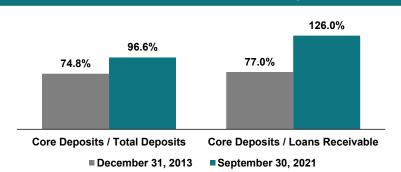
- (1) Total CRE loans include commercial real estate loans, multifamily and construction, land and land development loans.
- (2) Calculated on Bank-level Tier 1 Capital + Allowance for Loan Losses as of September 30, 2021.

## **Deposit Composition**

# Emphasis on core deposits has helped generate an attractive funding mix

- Core deposits are all deposits excluding time deposits and brokered deposits
- Core deposits were 126.0% of loans receivable as of September 30, 2021
- Core deposits were 96.6% of total deposits as of September 30, 2021
- Cost of total deposits was 0.10% for the quarter ended September 30, 2021 compared to 0.14% for the quarter ended June 30, 2021, and 0.27% for the quarter ended September 30, 2020
- We continue to focus on managing interest rates, lowering deposit rates when possible, to maintain and/or reduce cost of deposits
- No internet-sourced deposits
- Ability to use funding from BaaS program and to transfer or sweep deposits off the balance sheet when not needed.

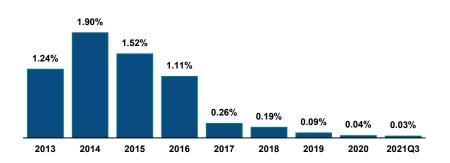




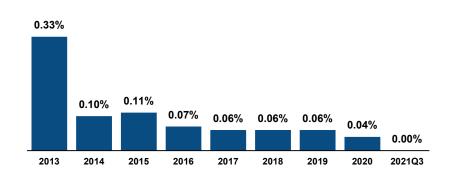
# **Strong Asset Quality**

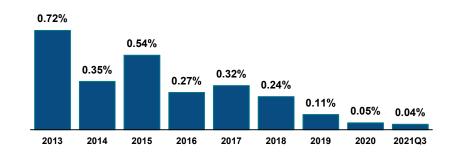


# NPLs / Loans

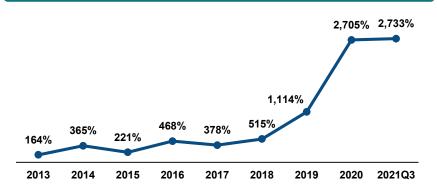




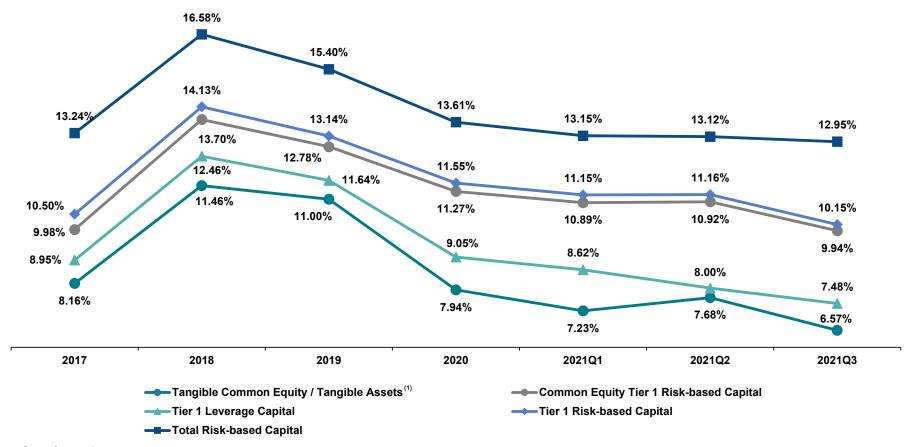




### **ALLL / NPLs**



## **Consolidated Capital Ratios**



Source: Company documents.

<sup>1)</sup> Tangible common equity and tangible assets represent non-GAAP financial measures. Since there is no goodwill or other intangible assets as of the dates indicated, tangible common equity and tangible assets are the same as common equity and total assets, respectively, as of each of the dates indicated.

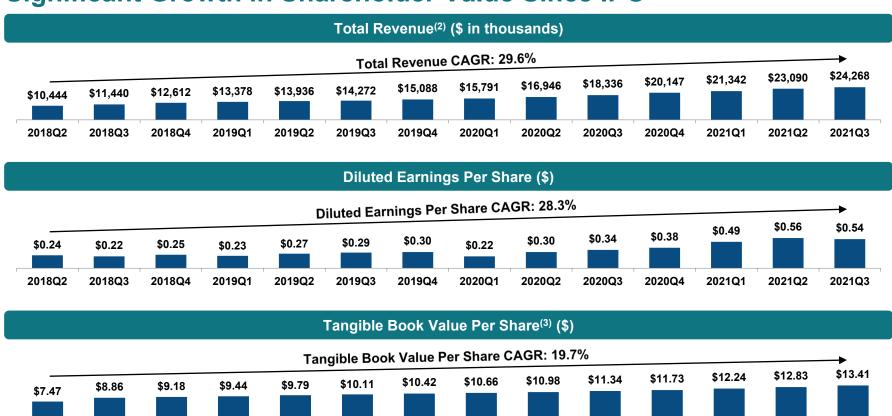
## **Investor Highlights**

- Experienced management team with heavy digital vision
- Differentiated business model creates competitive advantage in the rapidly changing banking landscape
- CCBX's substantial growth in recent quarters reinforces positive growth and earnings outlook in the medium and long-term
- Increase in partners and new partners going live in 2021 and 2022, especially in Q4 2021 and Q1 2022, reinforces revenue growth potential in future quarters
- Diversified revenue streams and partners provide support for consistent earnings growth in a low rate environment
- Leading community bank in Snohomish County, the 3<sup>rd</sup> largest county by population in the state of Washington<sup>(1)</sup>
- Disciplined underwriting and credit culture demonstrated with a track record of stable asset quality metrics
- Emphasis on core deposits has created an attractive funding profile with 96.6% core deposits / total deposits(2)
- Large insider ownership (~20%) aligns shareholder interest with day-to-day management and decision-making

# **Appendix**



# Significant Growth in Shareholder Value Since IPO<sup>(1)</sup>



Source: S&P Global.

2018Q2

CCB priced IPO on July 17, 2018.

2018Q3

2018Q4

(2) Excludes unrealized gain on equity securities, net, realized gain on sale of treasury securities, net and gain on sale of branch.

2019Q2

2019Q3

2019Q1

(3) Tangible book value per share is a non-GAAP measure. Since there is no goodwill or other intangible assets as of the dates indicated, tangible book value per share is the same as book value per share as of each of the dates indicated

2020Q1

2020Q2

2020Q3

2020Q4

2021Q1

2021Q2

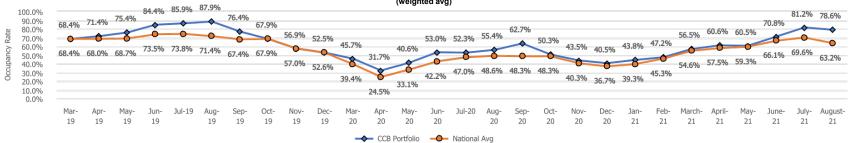
2019Q4

2021Q3

## **Loan Portfolio Statistics**

		Weighted Average	Weighted Average FICO		
Significant CRE Loan Sub-Categories	Total Commitments	Seasoning (Months)	Score <sup>(1)</sup>	Weighted Average LTV <sup>(2)</sup>	Weighted Average DSCR(3)
Multifamily	\$168,202,496	29.2	767.57	60.45%	3.15x
Hotels	\$118,152,315	35.6	762.39	57.07%	2.15x
Retail	\$93,131,280	39.2	775.19	54.39%	2.27x
Convenience Stores	\$79,454,196	36.4	780.31	56.73%	3.27x
Mixed Use	\$80,394,511	43.2	758.79	53.75%	2.68x
Warehouse	\$77,263,937	36.3	777.59	55.12%	3.15x
Office - General	\$60,874,076	44.8	774.87	58.90%	3.28x
Mini Storage	\$40,017,337	16.2	790.09	60.42%	4.89x
Manufacturing	\$37,728,294	49.0	762.90	57.94%	2.57x
Office - Professional	\$35,838,213	32.6	778.52	59.72%	2.22x
		Weighted Average	Weighted Average FICO		
Loan Category	Commitments	Seasoning (Months)	Score	Weighted Average LTV	Weighted Average DSCR
Commercial Real Estate	\$858,248,012	36.9	771.17	57%	2.91x
C&I (excludes PPP loans & CCL)	\$176,609,681	39.6	771.04	50%	5.04x
Construction/Land	\$311,257,606	9.4	780.57	47%	3.99x

## Hotel Portfolio Occupancy Rates<sup>(4)</sup> (weighted avg)



Note: Data as of or for the quarter ended September 30, 2021, unless otherwise noted.

- (1) Based on best available data. If a loan has multiple guarantors, FICO score represented is highest of the guarantors. FICO scores are based off origination unless updated through annual term loan review or other credit action.
- (2) Loan to Value ("LTV") data is based on best available data. LTV at origination is used unless updated information was made available through an annual term loan review or other credit action.
- Debt Service Coverage Ratio ("DSCR") data is based on best available data. DSCR at origination is used unless updated information was made available through an annual term loan review or other credit action.

  Source: https://www.statista.com/statistics/206546/us-hotels-occupancy-rate-by-month/.

## **Commercial Real Estate Composition**

\$837.3 million<sup>(1)</sup>
Outstanding Balance

\$20.9 million

**Available Loan Commitment** 

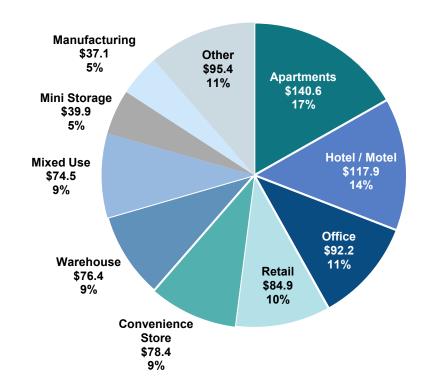
40.3%

% of Loans Receivable (Outstanding Balance & Available Loan Commitment)

\$1.4 million
Average Loan Balance

0.00%
NPLs / Loans Outstanding

(Dollars in millions)



## **Commercial and Industrial Composition**

\$269.6 million<sup>(1)</sup>

**Outstanding Balance** 

**\$415.9** million

**Available Loan Commitment** 

32.2%

% of Loans Receivable (Outstanding Balance & Available Loan Commitment)

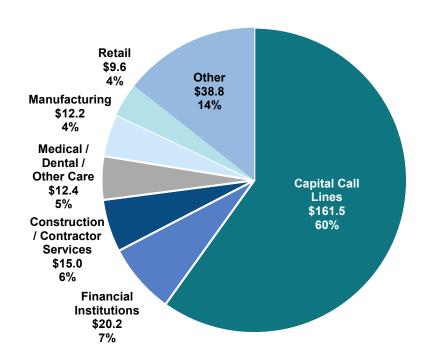
\$0.4 million

**Average Loan Balance** 

0.21%

**NPLs / Loans Outstanding** 

(Dollars in millions)



## **Construction, Land and Land Development Composition**

**\$158.7** million

**Outstanding Balance** 

**\$152.6** million

**Available Loan Commitment** 

14.6%

% of Loans Receivable (Outstanding Balance & Available Loan Commitment)

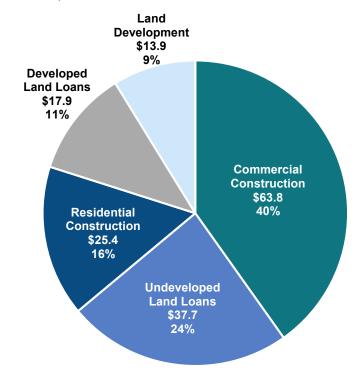
\$1.2 million

**Average Loan Balance** 

0.00%

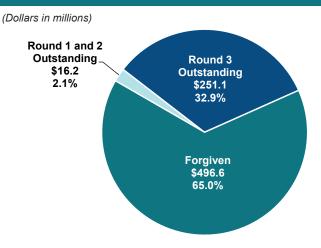
**NPLs / Loans Outstanding** 

(Dollars in millions)



## **COVID-19 Response – PPP Loans**





#### **PPP Loans:**

- Funded \$763.9 million in assistance to existing and new small business customers in 2020 and 2021
- As of September 30, 2021, we have \$267.3 million in PPP loans outstanding

Repaid all amounts borrowed from the Federal Reserve Bank of San Francisco under the Paycheck Protection Program Liquidity Facility ("PPPLF") as of June 30, 2021, which was utilized to fund PPP loans

### **Net Deferred SBA Fees on PPP Loans**



Total (1)

#### **Net Deferred SBA Fees on PPP Loans:**

- Total of \$26.3 million on all PPP loans, as of September 30, 2021
- Earned \$2.9 million in net deferred SBA fees on PPP loans in the quarter ended September 30, 2021
- \$9.4 million in these net deferred SBA fees remain as of September 30, 2021, and will be earned over the remaining life of the PPP loans

# **COVID-19 Response – Company and Washington State Re-Opening**

### **Status of Company and Washington State Re-Opening**

- As of September 30, 2021, Washington state re-opened under the Washington Ready plan. All industry sectors
  previously covered by the Roadmap to Recovery or the Safe Start plan, with limited exceptions, returned to usual
  capacity and operations.
- Effective July 19, 2021, the Company's corporate offices officially re-opened, which included non-remote and hybrid workers returning to the office and in-person gatherings/trainings resuming.
- We are serving customers through branch lobbies, drive throughs, call center, mobile banking, online banking and ATMs.

## **COVID-19 Response – Loan Modifications**

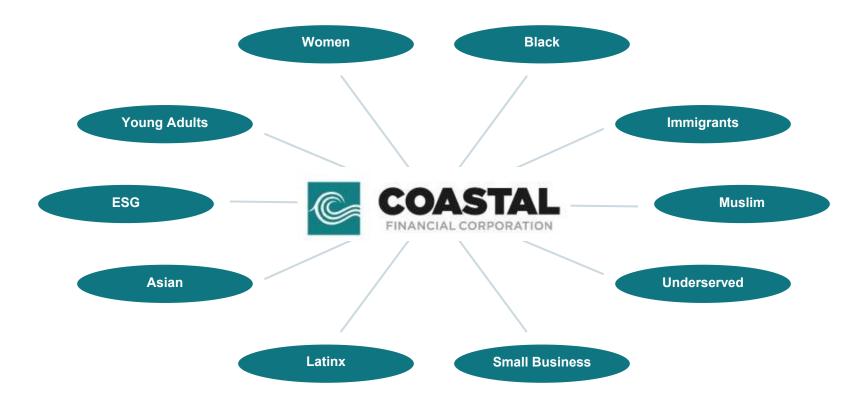
### Status of All Deferred or Modified Loans

- All loans that were deferred or modified due to the COVID-19 pandemic have returned to active status or paid off as of September 30, 2021.
- We have had no charge-offs, repossessions, or moves to TDR as a result of these deferrals or modifications given to customers impacted by the COVID-19 pandemic.
- Total of \$246.4 million, or 250 loans, were placed on deferred or modified status, pursuant to federal guidance, since the beginning of the COVID-19 response program.

# **Interest Rate Sensitivity**

Change in	Change in Net Interest Income 12 Month Projection as of						
Market Interest Rate	12/31/2020	9/30/2021					
+400 bps	18%	52%					
+300 bps	14%	39%					
+200 bps	9%	26%					
+100 bps	5%	13%					
-100 bps	(4%)	(8%)					
-200 bps	(7%)	(12%)					
-300 bps	(10%)	(16%)					

# Diversity, Equity, and Inclusion (DEI) and ESG Initiatives

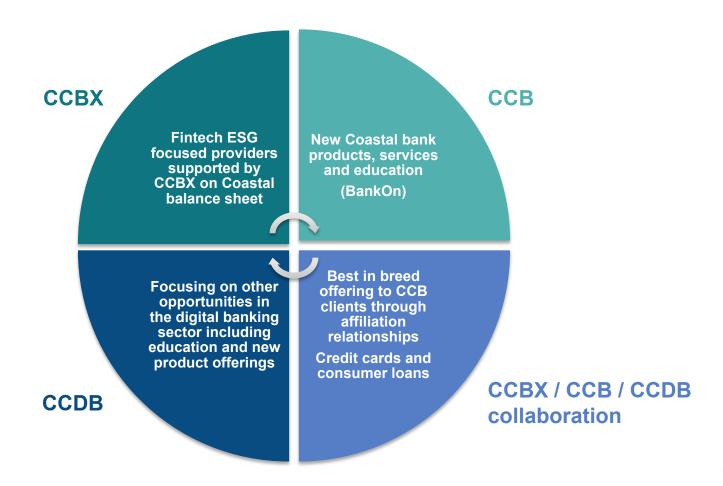


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# **Corporate ESG Initiatives**



## **Financial Inclusion Initiatives**



## **Board of Directors**

### Christopher D. Adams, Chairman of the Board

Christopher D. Adams is a partner in the law firm of Adams & Duncan, Inc., P.S. in Everett, Washington. Mr. Adams practices in the areas of corporate law, commercial real estate and tax matters. He graduated from the University of Washington with a bachelor's degree in business and received his J.D. and M.B.A. from Gonzaga University. Mr. Adams also holds a Masters in Tax Law from the University of Washington School of Law. Mr. Adams brings to the board of directors legal expertise and familiarity with our market area. Mr. Adams has been a member of our board of directors since 2016.

### Andrew P. Skotdal, Vice Chairman of the Board

Andrew P. Skotdal serves as President of the commercial and industrial portfolios of Skotdal Real Estate, a private commercial real estate development company that develops projects as long-term investments in the northern Puget Sound region and that also operates retail and multi-family portfolios. He is also the President and co-owner of S-R Broadcasting Co., Inc., which operates radio stations serving the northern Puget Sound region. He is a member of Young Presidents Organization, a global network of young chief executives. Mr. Skotdal graduated from the University of Virginia with a bachelor's degree in history. Mr. Skotdal brings to the board of directors leadership experience, expertise in finance and real estate and familiarity with our market area. Mr. Skotdal, who was one of the founders of the Bank, has been a member of our board of directors since 1997.

### Eric M. Sprink, President, CEO & Board Director

Eric M. Sprink serves as our President and Chief Executive Officer. Mr. Sprink joined the Company in late 2006 as President and Chief Operating Officer and became Chief Executive Officer in 2010. Mr. Sprink began his banking career working for Security Pacific Bank while enrolled at Arizona State University. He assumed increasing levels of responsibility in the areas of retail operations, consumer and commercial lending and wealth management with Security Pacific Bank and its successor, Bank of America. He then moved to Centura Bank, where he held management positions in retail operations and corporate finance. After Centura Bank was acquired, he held senior management positions at Washington Trust Bank and Global Credit Union. Mr. Sprink is active in industry trade groups and is a director and past chairman of the Community Bankers of Washington. Mr. Sprink received a bachelor's degree from Arizona State University and an M.B.A. from the University of North Carolina. Mr. Sprink brings to our board of directors leadership experience, significant experience in many facets of the financial services business, and familiarity with our market area. Mr. Sprink has been a member of our board of directors since 2006.

### Sadhana Akella-Mishra, Board Director

Sadhana Akella-Mishra has served as the Chief Information Security and Compliance Officer for Finxact, Inc., a core banking software company, since July 2018. From May 2018 to June 2018, Ms. Akella-Mishra was the Chief Compliance Officer for Sunlight Payments (now Purposeful), an electronic payments company. Prior to that time, Ms. Akella-Mishra served as the Chief Compliance Officer (Global) of Geoswift Ltd. from June 2017 to April 2018 and as the U.S. Head of Compliance for Geoswift US Inc. from November 2016 to June 2017. From April 2016 to November 2016, Ms. Akella-Mishra served as the Senior Manager, General Compliance of Ripple, Inc. Prior to that time, she served as the Chief Compliance Officer of Zenbanx Holding Ltd. from March 2014 to April 2016 and as a Senior Compliance Manager for Zenbanx Holding Ltd. from August 2013 to February 2014. From July 2007 to July 2013, Ms. Akella-Mishra served in various positions with Deutsche Bank, including as Americas Regional Head, Anti Financial Crime-Fraud from September 2012 to July 2013. Ms. Akella-Mishra brings to the Board of Directors compliance and information security expertise and familiarity with the financial services industry.

## **Board of Directors (cont.)**

### Rilla Delorier, Board Director

Rilla Delorier is an experienced C-suite leader with more than 30 years of executive experience and has served in a range of capacities including managing the P&L of a \$2.7 billion retail banking business, Chief Strategy and Digital Transformation Officer, Chief Marketing Officer, healthcare business leader, and strategy consulting with Bain & Co. A graduate of the University of Virginia, with an MBA from Harvard, Delorier lead innovation initiatives at Umpqua Bank and SunTrust Bank and is a sought-after speaker on leadership, purpose, innovation, and business transformation. Delorier's experience in developing new products, automating operations, implementing enhanced cyber-security practices, establishing strategic partnerships, and modernized use of analytics will help advise Coastal as it navigates within the highly regulated and ever-changing banking environment.

### Steven D. Hovde, Board Director

Steven D. Hovde is the Chairman and Chief Executive Officer at Hovde Group, LLC, an investment banking and advisory firm that serves bank and thrift clients across the United States, where he is responsible for managing its investment banking activities, the strategic development of mergers and acquisitions of bank and thrift institutions, and its private equity activities. He serves as a director of H Bancorp and as a trustee of several charitable foundations. Before co-founding Hovde Group in 1987, Mr. Hovde was Regional General Counsel and Vice President of a national commercial real estate development firm. Previous to that, Mr. Hovde served as an attorney with, Rudnick & Wolfe, which is today DLA Piper, specializing in real estate law. Prior to that, Mr. Hovde practiced accounting in Chicago as a Certified Public Accountant with Touche Ross LLP, which is today Deloitte & Touche LLP. Mr. Hovde graduated summa cum laude with a Bachelor of Business Administration, majoring in Accounting, from the School of Business at the University of Wisconsin, Madison. He also earned his law degree, cum laude, at Northwestern University. Mr. Hovde provides the board of directors with important experience and insight into the financial services industry. Mr. Hovde has been a member of our board of directors since 2011.

### **Stephan Klee, Board Director**

Stephan Klee is the Chief Financial Officer at Portag3 Ventures, which makes investments in innovative financial services companies. Prior to joining Portag3, Mr. Klee served as Chief Financial Officer of Zenbanx Holding, Inc. and remained in an executive capacity after its merger with SoFi, Inc., one of the largest U.S. fintech companies. Previously, Mr. Klee served as a Senior Vice President at Bank of Nova Scotia, at ING Direct Canada, where he was CFO and Treasurer from 2011 to 2014, and at ING Direct USA, where he served as Chief of Staff from 2002 to 2011. He began his career at Deutsche Bank in Germany. Mr. Klee attended the University of Applied Sciences in Germany before earning an MBA at the Ivey Business School. He is also an AMP graduate from Harvard Business School. Mr. Klee adds his expertise in emerging technologies and digital banking to the company's board, bringing a new perspective as banking and customer access to banking services continues to evolve. He joined our board of directors in July 2018.

## **Board of Directors (cont.)**

### Thomas D. Lane, Board Director

Thomas D. Lane is the owner and president and chief executive officer of Dwayne Lane's Auto Family, which operates six automobile dealerships. He is active in community organizations and currently serves on the Economic Alliance Snohomish County board of trustees. Mr. Lane graduated from Western Washington University with a bachelor's degree in business administration. Mr. Lane brings to the board of directors leadership experience and familiarity with our market area. Mr. Lane has been a member of our board of directors since the Bank's formation in 1997.

### Michael Patterson, Board Director

Michael Patterson is a seasoned global business leader with more than 38 years of cross-sector experience in strategy, P&L management, and international operations with deep expertise in risk management, compliance, governance, and financial control. A graduate of Pace University, he led EY LLP's Compliance Risk Management business in the firm's Financial Services Office and was appointed to the role at the height of the 2008 crisis. Before that he served as the First VP of the Risk and Control function in the institutional business for Merrill Lynch & Co and served several leadership roles at other leading consulting firms.

### **Gregory A. Tisdel, Board Director**

Gregory A. Tisdel is the owner of Tiz's Door Sales, Inc. and a member of the City of Everett Planning Commission. He serves on the Advisory Board of the Puget Sound Clean Air Agency and is past Special Advisor to the Economic Alliance Snohomish County. Mr. Tisdel is an active supporter of social, civic and cultural programs and was honored with the 2008 Henry M. Jackson Citizen of the Year Award. Mr. Tisdel has been active in community organization, including the YMCA, American Red Cross Snohomish County Chapter and Volunteers of America. Mr. Tisdel brings to the board of directors leadership experience and familiarity with our market area. Mr. Tisdel has been a member of our board of directors since 2002.

#### Pamela Unger, Board Director

Pamela Unger is a Certified Public Accountant who supports venture capital funds with tax planning, compliance, and related investor issues and inquiries. She is currently the Managing Director and was previously the Tax Director at Belltower Fund Group, Ltd the Seattle based fund administrator for over 4,000 venture capital funds launched on the AngelList Venture platform. She has been employed with Belltower since January 2019. From September 2007 to January 2019, Ms. Unger held various positions at PwC, a network of accounting firms. While at PWC she worked in the broader asset management sector handling taxes for a variety of clients within the industry, with a focus on venture capital, private equity, and heavy experience related to foreign investing inbound and outbound compliance. Ms. Unger graduated from the University of Washington with a bachelor's degree in business, and a masters in tax. She brings to the Board of Directors financial expertise and familiarity with the financial services industry.

## **Selected Year-end Financials**

			As of and for t	he Year Ended December 31,		
(Dollars in thousands, except per share data)		2020	2019	2018	2017	2016
Statement of Income Data:						
Total interest income	\$	63,038 \$	48.587 \$	38.743 \$	32.113 \$	28.460
Total interest expense	•	5.652	6.576	3.926	2,875	2,523
Provision for loan losses		8.308	2,544	1,826	870	1.919
Net interest income after provision for loan losses		49.078	39,467	32,991	28,368	24.018
Total noninterest income		8.182	8.258	5.467	4.154	4.977
Total noninterest expense		38,119	31,063	26,216	22,433	21,538
Provision for income taxes		3,995	3,461	2,541	4,653	2,454
Net income		15,146	13,201	9,701	5,436	5,003
Adjusted net income (1)		N/A	N/A	N/A	6,731	N/A
Balance Sheet Data:						
Cash and cash equivalents	\$	163,117 \$	127,814 \$	125,782 \$	89,751 \$	86,975
Investment securities		23,247	32,710	37,922	38,336	34,994
Loans Receivable		1,547,138	939,103	767,899	656,788	596,128
Allowance for loan losses		19,262	11,470	9,407	8,017	7,544
Total assets		1,766,122	1,128,526	952,110	805,753	740,611
Interest-bearing deposits		829,046	596,716	510,089	460,937	424,707
Noninterest-bearing deposits		592,261	371,243	293,525	242,358	223,955
Total deposits		1,421,307	967,959	803,614	703,295	648,662
Total borrowings		192,292	23,562	33,546	33,529	28,513
Total shareholders' equity		140,217	124,173	109,156	65,711	59,897
Share and Per Share Data: (2)						
Shares outstanding at end of period		11,954,327	11,913,885	11,893,203	9,248,901	9,238,788
Weighted average common shares outstanding-diluted		12,209,371	12,196,120	10,608,764	9,237,629	9,227,216
Book value per share	\$	11.73 \$	10.42 \$	9.18 \$	7.11 \$	6.48
Tangible book value per share (3)		11.73	10.42	9.18	7.11	6.48
Earnings per share – basic		1.27	1.11	0.93	0.59	0.54
Earnings per share – diluted		1.24	1.08	0.91	0.59	0.54
Adjusted earnings per share – diluted (1)		N/A	N/A	N/A	0.73	N/A
Performance Ratios:						
Return on average assets		0.98%	1.28%	1.14%	0.73%	0.76%
Adjusted return on average assets (1)		N/A	N/A	N/A	0.90%	N/A
Return on average shareholders' equity		11.44%	11.29%	11.40%	8.27%	8.56%
Adjusted return on average shareholders' equity (1)		N/A	N/A	N/A	10.24%	N/A
Credit Quality Ratios:		0.04%	0.09%	0.19%	0.26%	1.11%
Nonperforming assets to total assets						
Nonperforming assets to loans receivable and OREO		0.05%	0.11%	0.24%	0.32%	1.38%
Nonperforming loans to loans receivable		0.05%	0.11%	0.24%	0.32%	0.27%
Allowance for loan losses to loans receivable		1.25%	1.22%	1.23%	1.22%	1.27%
Net charge-offs to average loans receivable		0.04%	0.06%	0.06%	0.06%	0.07%

- (1) Refer to "Non-GAAP Reconciliation" in this Appendix for additional details.
- (2) Share and per share amounts are based on total common shares outstanding, which includes common stock.
- Tangible book value per share is a non-GAAP measure. Since there is no goodwill or other intangible assets as of the dates indicated, tangible book value per share is the same as book value per share as of each of the dates indicated.

# **Selected Quarterly Financials**

	 		As of and for the Qu	arter Ended		
(Dollars in thousands, except per share data)	3Q 2021	2Q 2021	1Q 2021	4Q 2020	3Q 2020	2Q 2020
Statement of Income Data:						
Total interest income	\$ 19,608 \$	19,573	\$ 18,328 \$	18,098 \$	16,394 \$	15,426
Total interest expense	801	959	1,043	1,165	1,298	1,433
Provision for loan losses	255	361	357	2,600	2,200	1,930
Net interest income after provision for loan losses	18,552	18,251	16,928	14,333	12,896	12,063
Total noninterest income	6,132	4,782	3,013	2,049	1,942	1,520
Total noninterest expense	16,130	13,731	12,352	10,489	9,666	8,945
Provision for income taxes	1,870	2,289	1,572	1,232	1,082	967
Net Income	6,684	7,013	6,018	4,661	4,090	3,671
Balance Sheet Data:						
Cash and cash equivalents	\$ 669,725 \$		\$ 204,314 \$	163,117 \$	182,170 \$	174,176
Investment securities	34,924	27,443	22,894	23,247	23,782	24,318
Loans Receivable	1,705,682	1,658,149	1,766,723	1,547,138	1,509,389	1,447,144
Allowance for loan losses Total assets	(20,222)	(19,966)	(19,610)	(19,262)	(17,046)	(14,847)
I otal assets Interest-bearing deposits	2,451,568 927,097	2,007,138 913.782	2,029,359 903,025	1,766,122 829.046	1,749,619 789.347	1,678,956 742.633
Noninterest-bearing deposits	1,296,443	887,896	903,025 768,690	592,261	769,347 570.664	742,633 563,794
Total deposits	2.223.540	1,801,678	1.671.715	1.421.307	1.360.011	1.306.427
Core deposits (1)	2,148,445	1,724,134	1,590,850	1,328,195	1,270,249	1,212,215
Total borrowings	52,854	38,584	197,099	192,292	241,167	228,725
Total shareholders' equity	161,086	154,100	146,739	140,217	135,232	130,977
Share and Per Share Data: (2)	,	,		,	,	,
Shares outstanding at end of period	12,012,107	12,007,669	11,988,636	11,954,327	11,930,243	11.926.263
Weighted average common shares outstanding-diluted	12.456.674	12,459,467	12.393.493	12,280,191	12,181,272	12.190.284
Book value per share	\$ 13.41 \$		\$ 12.24 \$	11.73 \$	11.34 \$	10.98
Tangible book value per share (3)	13.41	12.83	12.24	11.73	11.34	10.98
Earnings per share – basic	0.56	0.59	0.50	0.39	0.34	0.31
Earnings per share – diluted	0.54	0.56	0.49	0.38	0.34	0.30
Performance Ratios:						
Return on average assets	1.21%	1.36%	1.28%	1.04%	0.95%	0.96%
Return on average shareholders' equity	16.77%	18.60%	16.84%	13.36%	12.14%	11.37%
Credit Quality Ratios:						
Nonperforming assets to total assets	0.03%	0.03%	0.03%	0.04%	0.26%	0.26%
Nonperforming assets to loans receivable and OREO	0.04%	0.04%	0.04%	0.05%	0.30%	0.31%
Nonperforming loans to loans receivable	0.04%	0.04%	0.04%	0.05%	0.30%	0.31%
Allowance for loan losses to loans receivable	1.19%	1.20%	1.11%	1.25%	1.13%	1.03%
Net charge-offs to average loans receivable	0.00%	0.00%	0.00%	0.10%	0.00%	0.00%
Other Key Ratios: Yield on Loans Receivable	4 570/	4 440/	4.51%	4.64%	4.33%	4.57%
	4.57% 0.10%	4.44% 0.14%	4.51% 0.16%	4.64% 0.22%	4.33% 0.27%	4.57% 0.35%
Cost of Deposits Net Interest Margin	0.10% 3.48%	0.14% 3.70%	3.76%	3.89%	0.27% 3.62%	0.35% 3.78%
Net interest margin Efficiency Ratio	3.48% 64.68%	3.70% 58.69%	3.76% 60.85%	3.89% 55.26%	3.62% 56.73%	3.78% 57.66%
Loans Receivable to Deposits	76.71%	58.69% 92.03%	105.68%	108.85%	56.73% 110.98%	110.77%
Cost of Funds	0.16%	0.20%	0.24%	0.29%	0.33%	0.41%
Cost of Funds	0.10%	0.20%	0.24%	0.2970	0.3370	0.41%

<sup>(1)</sup> Core deposits are defined as all deposits excluding time and brokered deposits.

<sup>(2)</sup> Share and per share amounts are based on total common shares outstanding, which includes common stock and nonvoting common stock.

Tangible book value per share is a non-GAAP measure. Since there is no goodwill or other intangible assets as of the dates indicated, tangible book value per share is the same as book value per share as of each of the dates indicated.

## Non-GAAP Reconciliation – PPP Loan Impact

Some of the financial measures included in this presentation are not measures of financial performance recognized by GAAP.

The following non-GAAP financial measures are presented to illustrate and identify the impact of PPP loans on Tier 1 Capital, we are providing investors with this information to better compare results with periods that did not have these significant impacts. These measures include the following:

"Adjusted Tier 1 leverage capital ratio, excluding PPP loans" is a non-GAAP measure that excludes the impact of PPP loans on balance sheet. The most directly comparable GAAP measure is Tier 1 leverage capital ratio.

Reconciliations of the GAAP and non-GAAP measures follow.

(Dollars in thousands, unaudited)	Se	As of eptember 30, 2021	As of June 30, 2021
Adjusted Tier 1 leverage capital ratio, excluding PPP loans:			
Company:			
Tier 1 capital	\$	164,437	\$ 157,450
Average assets for the leverage capital ratio	\$	2,198,406	\$ 1,967,646
Less: Average PPP loans		(322,595)	(509,265)
Plus: Average PPPLF borrowings		<del>_</del>	107,047
Adjusted average assets for the leverage capital ratio	\$	1,875,812	\$ 1,565,428
Tier 1 leverage capital ratio		7.48%	8.00%
Adjusted Tier 1 leverage capital ratio, excluding PPP loans		8.77%	10.06%
- ·			***

## Non-GAAP Reconciliation – Pre-tax, Pre-Provision

Some of the financial measures included in this presentation are not measures of financial performance recognized by GAAP.

The following non-GAAP measures are presented to illustrate the impact of provision for loan losses and provision for income taxes on net income and return on average assets.

"Pre-tax, pre-provision net income" is a non-GAAP measure that excludes the impact of provision for loan losses and provision for income taxes from net income. The most directly comparable GAAP measure is net income

"Pre-tax, pre-provision return on average assets" is a non-GAAP measure that excludes the impact of provision for loan losses and provision for income taxes from return on average assets. The most directly comparable GAAP measure is return on average assets.

Reconciliations of the GAAP and non-GAAP measures are presented below.

	As of and for the Three Months Ended				As of and for the Nine Months Ended							
(Dollars in thousands, unaudited)	S	September 30, 2021		June 30, 2021	March 31, 2021	December 31, 2020		September 30, 2020	- 5	September 30, 2021	S	September 30, 2020
Pre-tax, pre-provision net income and pre-tax, pre-p	orovi:	sion return on	ave	rage assets:								
Total average assets	\$	2,198,550	\$	2,074,841	\$ 1,912,202	\$ 1,774,723	\$	1,704,874	\$	2,062,913	\$	1,462,512
Total net income		6,684		7,013	6,018	4,661		4,090		19,715		10,485
Plus: provision for loan losses		255		361	357	2,600		2,200		973		5,708
Plus: provision for income taxes		1,870		2,289	1,572	1,232		1,082		5,731		2,763
Pre-tax, pre-provision net income	\$	8,809	\$	9,663	\$ 7,947	\$ 8,493	\$	7,372	\$	26,419	\$	18,956
Return on average assets		1.21%		1.36%	1.28%	1.04%	)	0.95%		1.28%		0.96%
Pre-tax, pre-provision return on average assets:		1.59%		1.87%	1.69%	1.90%	)	1.72%		1.71%		1.73%

## Non-GAAP Reconciliation – 2017 Adjusted Measures

Some of the financial measures included in this presentation are not measures of financial performance recognized by GAAP. Our management uses the non-GAAP financial measures set forth below in its analysis of our performance for 2017 to exclude the impact of a deferred tax asset revaluation due to the enactment of the Tax Cuts and Jobs Act.

"Adjusted net income" is a non-GAAP measure defined as net income increased by the additional income tax expense that resulted from the revaluation of deferred tax assets as a result of the reduction in the corporate income tax rate under the recently enacted Tax Cuts and Jobs Act. The most directly comparable GAAP measure is net income.

"Adjusted earnings per share-diluted" is a non-GAAP measure defined as net income, plus additional income tax expense as noted above, divided by weighted average outstanding shares (diluted). The most directly comparable GAAP measure is earnings per share.

"Adjusted return on average assets" is a non-GAAP measure defined as net income, plus additional income tax expense as noted above, divided by average assets. The most directly comparable GAAP measure is return on average assets.

"Adjusted return on average shareholders' equity" is a non-GAAP measure defined as net income, plus additional income tax expense as noted above, divided by average shareholders' equity. The most directly comparable GAAP measure is return on average shareholders' equity.

(Dollars in thousands, except share and per share data)	 As of or for the Year Ended, December 31, 2017
Adjusted net income:	
Net income	\$ 5,436
Plus: additional income tax expense	1,295
Adjusted net income	\$ 6,731
Adjusted earnings per share – diluted	
Net income	\$ 5,436
Plus: additional income tax expense for deferred tax asset revaluation	 1,295
Adjusted net income	\$ 6,731
Weighted average common shares outstanding- diluted (1)	9,237,629
Adjusted earnings per share – diluted (1)	\$ 0.73
Adjusted return on average assets	
Net income	\$ 5,436
Plus: additional income tax expense for deferred tax asset revaluation	 1,295
Adjusted net income	\$ 6,731
Average assets	\$ 748,940
Adjusted return on average assets	0.90%
Adjusted return on average shareholders' equity	
Net income	\$ 5,436
Plus: additional income tax expense for deferred tax asset revaluation	 1,295
Adjusted net income	\$ 6,731
Average shareholders' equity	\$ 65,720
Adjusted return on average shareholders' equity	10.24%
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