

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

March 11, 2020

Montgomery J. Bennett Chairman and Chief Executive Officer Ashford Inc. 14185 Dallas Parkway, Suite 1100 Dallas, Texas 75254

Re: Ashford Inc.

Registration Statement on Form S-3 Filed March 5, 2020

File No. 333-236919

Dear Mr. Bennett:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Katherine Bagley at (202) 551-2545 with any questions.

Sincerely,

Division of Corporation Finance Office of Trade & Services

cc: Gregory P. Patti, Jr.