

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

August 11, 2021

Rahsan-Rahsan Lindsay Chief Executive Officer Mediaco Holding Inc. 40 Monument Circle Suite 700 Indianapolis, IN 46204

Re: Mediaco Holding Inc.
Registration Statement on Form S-3
Filed August 6, 2021
File No. 333-258593

Dear Mr. Lindsay:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Matthew Crispino, Staff Attorney, at (202) 551-3456 or Jan Woo, Legal Branch Chief, at (202) 551-3453 with any questions.

Sincerely,

Division of Corporation Finance Office of Technology

cc: Justin W. Chairman