

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

January 31, 2023

Tridivesh Kidambi Chief Financial Officer System1, Inc. 4235 Redwood Avenue Marina Del Rey, CA 90066

Re: System1, Inc.

Form 10-K for the Fiscal Year Ended December 31, 2021 Filed March 31, 2022 File No. 001-39331

Dear Tridivesh Kidambi:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Technology